



**Seminar: 'Innovation and social clauses in local public procurement'**

Brussels| 12 and 13 November 2015

Square de Meeus 1, 1000 Brussels, 1<sup>st</sup> floor - Room: 'Luxembourg'

**Draft** Agenda (status: 9/11/15) - Language: EN

**Background:**

Cities use public procurement as a strategic tool to support social inclusion, job creation, local economic development, and becoming smarter cities. This seminar on innovation and social clauses in local public procurement aims to help cities to further capitalise on the opportunities offered by the 2014 EU public procurement directives, while the transposition in Member States is taking place, and to debate with EU institutions and stakeholders.

The first workshop on 12 November will focus on public procurement of innovation (PPI) and pre-commercial procurement (PCP). We will discuss cities' experiences, challenges they face and how to address these.

The second workshop on 13 November will explore the issue of social clauses. The 2014 EU public procurement directives allow cities to support more social objectives than the previous directives. The transposition of these directives in Member States legislation is very diverse. We will debate on how cities have developed social and even 'responsible' procurement, the barriers they still face and how to overcome them.

This seminar is also part of the activities we develop to implement EUROCITIES declaration on work of February 2015: <http://bit.ly/1QX0tw3>

Thursday 12 November 2015 14:45 - 18:00	
WORKSHOP 1: PUBLIC PROCUREMENT OF INNOVATION	
14:45 - 15:00	<i>Registration and coffee</i>
15:00 - 16:30	<b>PPI and PCP in cities: state of play</b> <ul style="list-style-type: none"><li>• Introduction</li><li>• Challenges cities face, solutions developed and remaining barriers<ul style="list-style-type: none"><li>➔ Discussion in 3 groups: A city officer opening the debate by presenting an example in each group (Barcelona, Espoo and Eindhoven)</li></ul></li></ul>
16:30 - 16:45	<i>Coffee break</i>
16:45 - 18:00	<b>How to further support PPI and PCP in cities?</b> <ul style="list-style-type: none"><li>• Conclusions from groups and debate: Ms. Alien Vanhee, Innovation and smart specialisation officer, Ghent Ms. Lieve Bos, Policy officer, Innovation Unit, EC, DG CNECT Mr. Wouter Stolwijk, Director of PIANOo, Netherlands (tbc)</li></ul>
	Closing remarks

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Friday 13 November 9:00 - 16:00 WORKSHOP 2: SOCIAL CLAUSES IN PUBLIC PROCUREMENT	
9:00 - 9:15	<i>Registration and coffee</i>
9:15 - 09:20	Welcome and introduction, <i>Christiane Thoemmes, Chair of working group Public Services</i>
09:20 - 10:00	The reform of the public procurement - one small step for the internal market, one giant leap of the EU?, <i>Éric Van den Abeele, University of Mons-Hainaut</i>
10:00 - 10:45	<p><b>How do cities use social clauses in public procurement?</b></p> <ul style="list-style-type: none"> <li>• <b>Nates:</b> 'Corporate social responsibility and public procurement' (video)</li> <li>• <b>Amsterdam:</b> 'From social clauses to social impact', <i>Ying Hung Lee, Social impact consultant</i> and <i>Carla Groot-Djakou, Social impact consultant</i></li> <li>• <b>Munich:</b> 'Examples of socially responsible procurement for textiles, sports equipment and building materials', <i>Kerstin Lopes de Carvalho, Climate protection manager</i></li> <li>• <b>Stockholm:</b> 'Social clauses and labour market participation', <i>Patrik Tengberg, Strategist, Labour Market Administration</i> and <i>Maria Tesarz, Coordinator for Unit for Business Collaboration</i></li> </ul> <p>Discussions on opportunities and barriers in using social clauses</p> <p>Moderator: Nicolas Joffraud, Vice-chair of working group Public Services</p>
10:45 - 11:00	<i>Coffee break</i>
11:00 - 12:30	<p><b>How can cities make the most of social clauses in public procurement?</b></p> <p><u>Thematic discussions in groups:</u></p> <ul style="list-style-type: none"> <li>• Contract management, ensuring compliance and monitoring</li> <li>• Coordination across city administration and all public buyers in the city (tbc)</li> <li>• Working with the local employers and businesses; building consensus around the strategic aims of socially responsible procurement</li> <li>• Strategic approach to developing labour skills and training</li> </ul> <p>Reporting and debate</p> <p>Moderator: Marie Ranty, EURO CITIES policy advisor</p>
12:30 - 13:30	<i>Lunch</i>

13:30 - 15:30	<p><b>Discussion panel: How can EU institutions and Member States support cities in using social clauses in public procurement?</b></p> <p><u>Panellists:</u></p> <ul style="list-style-type: none"> <li>• André Sobczak, Member of the Metropolitan Council of Nantes Metropole, responsible for public procurement and corporate social responsibility, Councillor of the City of Nantes</li> <li>• Paola Zanetti, Deputy Head of Unit of Public Procurement Strategy, European Commission, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs</li> <li>• Marc Tarabella, Member of the European Parliament (tbc)</li> </ul> <p>Moderator: Paulina Banaś, Policy coordinator, EUROCITIES</p> <p>Closing remarks, <i>Christiane Thoenmes</i>, Chair of working group Public Services</p>
15:30-16:00	Goodbye coffee

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