



**Cities for Active Inclusion**



**Final conference**  
**Cities for Active Inclusion,**  
**25 September 2013**

Committee of the Regions, Brussels  
Room VM1, 2, Rue Van Maerlant, B-1040

**Agenda**

8:30 – 9:00	Coffee and registration
9:00 – 9:30	<b>Opening and welcome speeches:</b> Henk Kool, Vice-Mayor, The Hague, Chair of EUROCITIES social affairs forum Paul Bevan, Secretary General, EUROCITIES
9:30 – 09:45	Pervenche Berès, MEP and Chairwoman of the Committee on employment and social affairs, European Parliament
9:45 – 10:15	Lieve Fransen, Director, DG Employment, social affairs and inclusion, European Commission Audrius Bitinas, Vice-minister of Social Security and Labour, Representative of the Lithuanian Presidency of the Council of the European Union.
10:15- 10:30	<b>Cities for Active Inclusion: Key conclusions</b> Silvia Ganzerla, EUROCITIES
10:30 – 11:15	<b>Political debate on cities' role in active inclusion</b> <i>Panel debate with the partnership's political representatives</i> Matteo Lepore, Deputy-mayor for economic development and city promotion, City of Bologna Councillor John Cotton, Birmingham City Council Councillor Irma Rognoni, City of Barcelona Klaus Mygind, member of the Employment and Integration committee, City of Copenhagen Moderator: Paul Bevan, EUROCITIES Secretary General
11:15 -11:30	Coffee break
11:30 – 13:00	<b>Panel Discussion 1: Youth employment</b> <i>Presentation of good practices from the partnership's cities.</i> Toni Matz, Copenhagen - Skelbækgade Jobcentre Ruud Rakers, Rotterdam - Explicit choices for empowering youth in Rotterdam South Karin Eriksson-Bech, Stockholm - Jobbtorg, a one-stop-shop for the city's young

	<p>unemployed</p> <p><i>Panellists:</i></p> <p>Michael Ralph, Advisor to the Deputy Director General, DG Regional Policy</p> <p>Anna Ludwinek, Research Manager, Eurofound</p> <p>Giorgio Zecca, Policy and Advocacy Coordinator, European Youth Forum</p> <p>Moderator: Eddy Adams, URBACT</p>
13:00 - 14:00	Lunch
14:00 - 15:30	<p><b>Panel Discussion 2: Demographic change in European cities</b></p> <p><i>Presentation of good practices from the partnership's cities.</i></p> <p>Leyla Dauki, Bologna - 6+ and Two-for-one</p> <p>Radim Janik, Brno - Senior Academy</p> <p>Sonya Blazheva-Truykova, Sofia - Community support centre and mother and baby unit</p> <p><i>Panellists:</i></p> <p>Ettore Marchetti, Policy Officer, DG Employment, social affairs and inclusion, European Commission</p> <p>Maciej Kucharczyk, Managing Director, Age Platform Europe</p> <p>Agnes Uhereczky, Director, COFACE</p> <p>Moderator: Eddy Adams, URBACT</p>
15:30-15:45	Coffee break
15:45 - 17:00	<p><b>Panel Discussion 3: Social return on investment</b></p> <p><i>Presentation of good practices from the partnership's cities.</i></p> <p>Jordi Tolrà, Barcelona - Home care services</p> <p>Kalvinder Kohli, Birmingham - Supporting People Programme</p> <p><i>Panellists:</i></p> <p>Evelyn Astor, Policy Officer, DG Employment, social affairs and inclusion, European Commission</p> <p>Antonella Noya, Senior Policy Analyst, OECD</p> <p>Alain Jousten, Professor of Economics, University of Liege</p> <p>Helen Kersley, New Economics Foundation</p> <p>Moderator: Matteo Bocci, ECORYS</p>
17:00 - 17:10	<p><b>Conclusions</b></p> <p>Silvia Ganzerla, EURO CITIES</p>

Hosted by



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For more information see: [ec.europa.eu/progress](http://ec.europa.eu/progress).

