



CREATE Kick Off Meeting

WP2 Stakeholders needs and
study framework

London, 22th of September,

2015



- SME based in Bucharest (RO)
- More than 20 experience in EC funded projects
- Currently involved in 2 major H2020 projects and in the SUMP programme developed in Romania
- Experience in stakeholders' engagement
- Communication and dissemination activities
- Assessment of transport schemes
- Collaboration with many cities across Europe

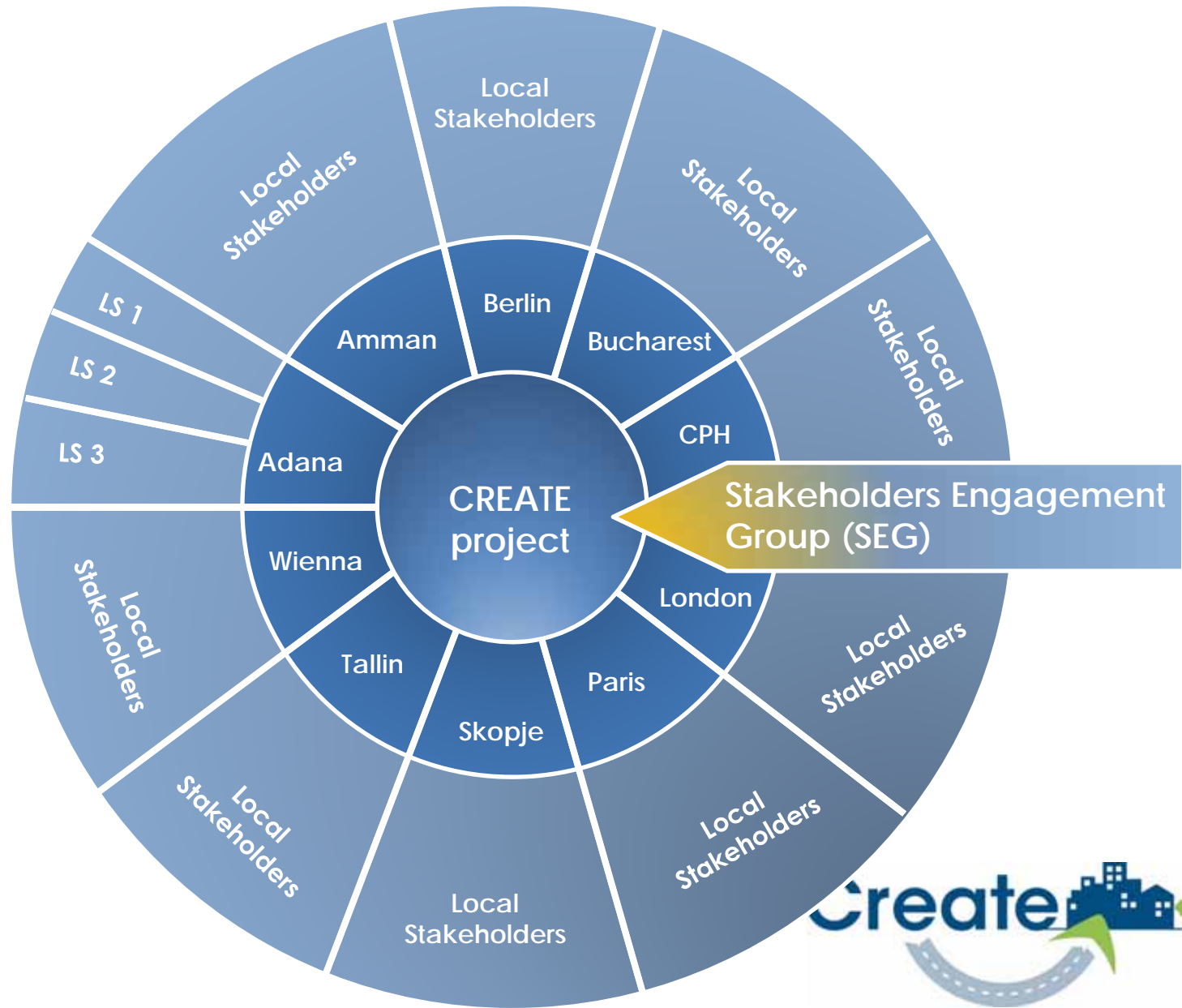




Objectives:

- Develop a common agreement on the measures of urban congestion and network performance;
- Analyze the major stakeholders' requirements from CREATE
- To ensure that the project has a solid base to work

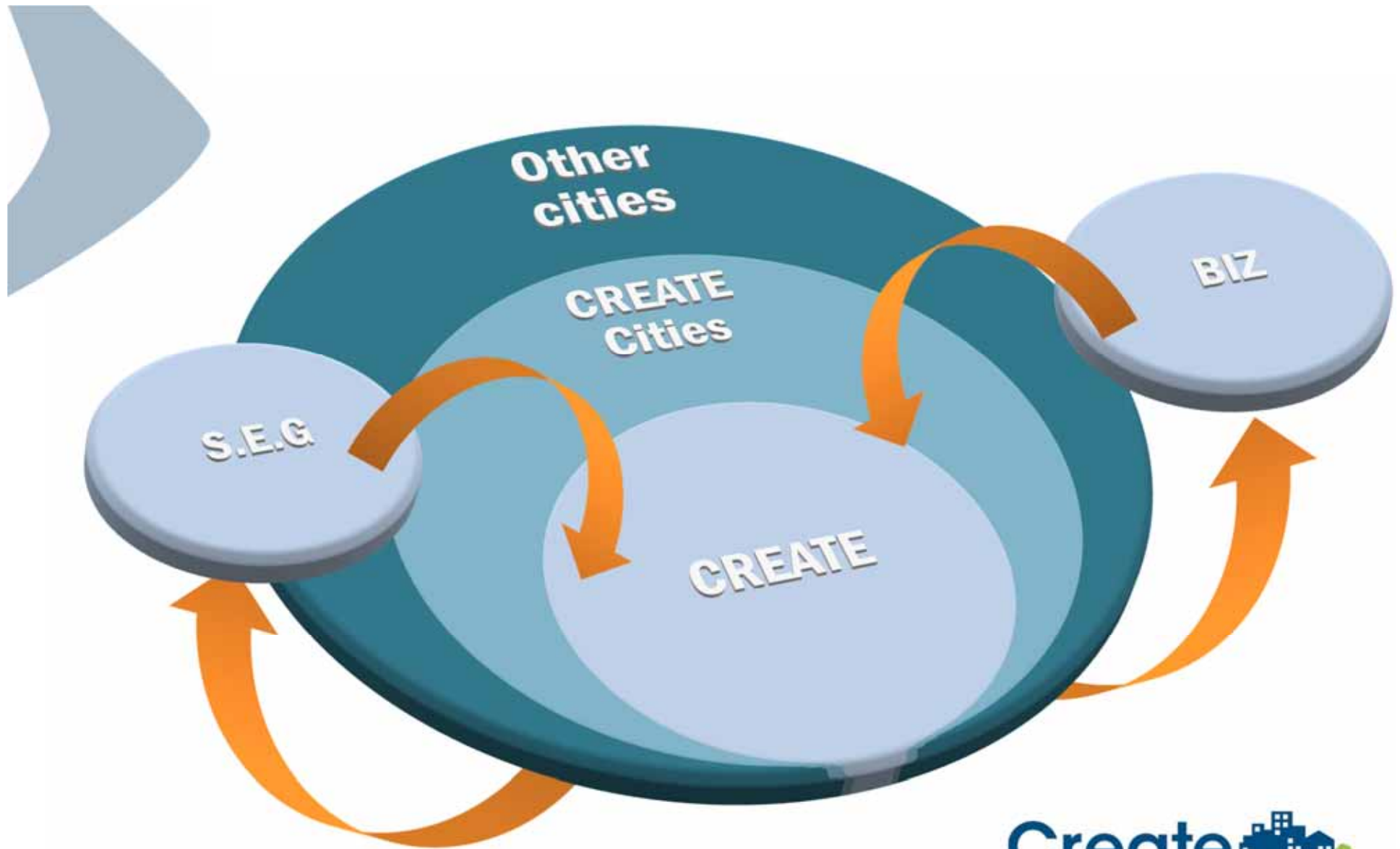




Local Stakeholders:

- Politicians
- Professionals (traffic engineers, planners)
- Major operators
- *Businesses*
- *NGOs*
- General public
- *Press*







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