



# CREATE Launch event 23 September 2015

WP7

Dissemination, Capacity building,  
Knowledge transfer and Exploitation

Melanie LEROY - EUROCIITIES



# What is this Work Package about?



Dissemination

Capacity  
building

Knowledge  
transfer

Exploitation





# Why CREATE activities are relevant?

- stage 1 cities: learn about the experience from stage 3 cities
- stage 3 cities: exchange and learn among stage 3 cities towards stage 4
- stakeholders: understand congestion and how to reach congestion reduction in cities; get inspiration & guidelines





# Benefit of CREATE

- Concrete guidance for stage 1 cities to reach stage 3
- Exchange among stage 3 cities to go further
- Building on data and policy analysis to understand congestion and act on it
- Understand how economic growth can be decoupled from car traffic growth





# Main activities

## ✓ Dissemination

- Capacity building
- Knowledge transfer
- Exploitation

⇒ Meet us: CIVITAS Forum (7-9 October)

⇒ Visit our website:

[www.create-mobility.eu](http://www.create-mobility.eu)





# Main activities

- Dissemination
- ✓ **Capacity building**
- Knowledge transfer
- Exploitation





# Capacity building

Peer-learning activities:

- Work shadowing
- Mentoring visits
- Study visits
- Training sessions





# Cities pairing

Stage 1	Stage 3
Skopje	Paris
Bucharest	Copenhagen
Amman	Berlin
Tallinn	London
Adana	Vienna





# Cities pairing

Work  
shadow

Mentoring  
visit 1

Mentoring  
visit 2

Example

Skopje ->  
Paris

Paris->  
Skopje

Paris->  
Skopje





# Main activities

- Dissemination
- Capacity building
- ✓ **Knowledge transfer**
- Exploitation





# Knowledge transfer

- Guidelines
- Regional events in each Stage 1 cities
- Work with network of cities (EUROCITIES)





# Main activities

- Dissemination
- Capacity building
- Knowledge transfer
- ✓ **Exploitation**





# Exploitation

- Strategy -> actions
- Sustainability of project : cooperation with private partners, academia, network of cities (advocacy in Brussels)
- CREATE strategies will cooperate with EIB & EBRD (workshop with stage 1 cities)
- Teaching tools (partnerships with universities)



# Contacts

Melanie Leroy

Project Coordinator

EUROCITIES

[Melanie.leroy@eurocities.eu](mailto:Melanie.leroy@eurocities.eu)

