



European Innovation Partnership on Smart Cities and Communities  
**Building a Market for Smart Cities and Communities**  
Integrated Planning, Policy and Regulations  
Business Models, Finance and Procurement

# Market Place

of the European Innovation Partnership on  
**Smart Cities and Communities**



## Meeting Agenda

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### **‘Integrated Planning, Policy and Regulations’ in joint session with ‘Business Models’**

10<sup>th</sup> of October 2018

09:00 – 15:00 local time

Meeting room: Catalunya Auditorium

Rue de la Loi – Wetstraat, 227

1040 Brussels, Belgium



## European Innovation Partnership on Smart Cities and Communities Building a Market for Smart Cities and Communities Integrated Planning, Policy and Regulations Business Models, Finance and Procurement

### The Action Clusters: background information

#### About the “Business Models, Finance and Procurement” Action Cluster

Existing business models, finance & funding instruments and procurement schemes do not always fit today’s challenges within our cities. There is a strong need for knowledge sharing, innovation and expertise on business models, finance & funding and procurement. The Business Model Action Cluster is a platform where stakeholders work together to establish a dialogue, identify and remove the obstacles for the development of a smart cities market. The action cluster wants to be a focal point for the gathering and sharing of information on business models, financing opportunities and procurement methods.

#### About the “Integrated Planning, Policy and Regulations” Action Cluster

Integrated Planning, Policy and Regulation focuses on Innovative forms of smart city policies and regulations that are needed to enable large scale implementation and roll-out of smart cities. Cities need an adequate set of framework conditions in the field of policy and regulations in order to be able to smarten up. New governance concepts are required to coordinate and integrate smart city stakeholders – cities, businesses, and research organisations – within the change process so to identify strengths, weaknesses, opportunities and threats. Stakeholders need to jointly experience and learn with new forms of governance and policy concepts to further the process of becoming a sustainable, smart city.

Learn more about our work by clicking [here](#).

### Meeting Objectives

1. Analysing planning and implementation phases in Smart Cities decision-making processes
2. Enriching the “Plan & Do” chapters of the Smart City Guidance Package



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09:00 – 09:30	<b>Registrations</b>
09:30 – 09:45	<b>Welcome and Introduction</b> <ul style="list-style-type: none"> <li>• <b>Georg Houben</b> – European Commission</li> <li>• <b>Bernadett Köteles- Degrendele</b> – “Business Models” Action Cluster Lead</li> <li>• <b>Simona Costa</b> – “Integrated Planning” Action Cluster Lead</li> </ul>
09:45 – 10:15	<b>Keynote speech: a smart cities vision for your city</b> <b>Pieter Ballon</b> – Professor at Free University of Brussels (VUB) <ul style="list-style-type: none"> <li>• Q&amp;A session</li> </ul>
10:15 – 10:30	<b>Smart Cities</b> <ul style="list-style-type: none"> <li>• Business Models: what’s new? – Update by Bernadett Köteles- Degrendele</li> <li>• Integrated Planning: what’s new? – Update by Simona Costa</li> </ul>
10:30 – 10:50	<b>How other European Initiatives support Smart cities – from planning to implementation phase (enabler, challenges, barriers, solutions)</b> <ul style="list-style-type: none"> <li>• <b>Nikolaos Kontinakis</b> – Smart Cities Information System, Green Digital Charter</li> <li>• <b>Claire Baffert</b> – Covenant of Mayors</li> <li>• <b>Bernadett Köteles- Degrendele</b> – Smart Cities and Communities, Lighthouse projects</li> </ul>
10:50 – 11:20	<b>From smart cities’ planning to implementation phase: lessons learnt from the Smart Cities Guidance Package</b> <b>Judith Borsboom-van Beurden</b> – Senior Researcher Smart Sustainable Cities at NTNU
11:20 – 11:50	<b>Coffee Break</b>
11:50 – 13:05	<b>Panel discussions: how case studies and guidance can help implementation, with examples and opinions</b> Interactive Q&A with the floor: are these innovative solutions applicable for replication in other cities? <ul style="list-style-type: none"> <li>• <b>Waltraud Schmid</b> – Urban Innovation Agency, City of Vienna</li> <li>• <b>Roberta Casapietra</b> – Genova/IRE Liguria</li> <li>• <b>Katrina Folland</b> – Celsius/IRIS coordinator, City of Gothenburg</li> <li>• <b>Daniele Vettorato</b> – EURAC (STARDUST project &amp; SINFONIA)</li> </ul>
13:05 – 13:35	<b>Matchmaking: lessons learnt for cities and industry</b> <b>Valerio Gori</b> – PwC
13:35 – 15:00	<b>Lunch Break</b>