



# Cities implementing Housing First in Europe: Learning from Lyon

## Digital mutual learning visit

24-25 November 2020

#inclusivocities4all

Figures have shown for many years that homelessness is increasing all over Europe<sup>1</sup>. While the covid-19 crisis has highlighted even further the importance of housing for all, its social and economic consequences have put more and more people at risk of poverty and could lead to a further increase in the number of people at risk of homelessness. It is therefore even more important to integrate emergency measures taken during the pandemic into more sustainable, long-term strategies combatting homelessness.

Since 2018 and in cooperation with the State, Lyon metropole has developed a 5-year strategy for Housing First and combatting homelessness. Within this framework, the city focusses in particular on increasing the availability of housing (including through the private housing market), combining housing with new forms of support and ensuring change in the culture and practices of the different stakeholders (training on the housing first model)

Join us for this first-ever digital mutual learning visit of the WG Homelessness to:

- **Learn** from Lyon's approach to Housing First and its good practices
- **Share** your local challenges on adapting your homelessness services in times of covid-19
- **Learn** about upcoming opportunities on homelessness at European level

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<sup>1</sup> European Social Policy Network (2019), Fighting homelessness and housing exclusion in Europe. A study of national policies <https://ec.europa.eu/social/BlobServlet?docId=21629&langId=en>

# Cities implementing Housing First in Europe: Learning from Lyon

## PROGRAMME

In the context of the covid-19 pandemic, we are developing new ways of working. This digital mutual learning will take place during two consecutive mornings with a series of sessions following the methodology of a policy transfer. By using innovative digital tools, we want to engage members in learning, sharing and co-creating better policies for fighting homelessness.

### Day 1 – Tuesday, 24 November

#### Focus on mutual learning

09.15 – 09.45 **Get started with...**

Icebreaker with participants

09.45 – 10.00 **Welcome**

- **Welcome address from Lyon Metropole**  
Renaud Payre – Vice president in charge of housing
- **Welcome and introduction to the digital mutual learning visit**  
Gordon Smith, chair of the WG Homelessness

10.00 – 11.00 **SESSION I - What is Lyon's strategic approach to homelessness? Learning from Lyon Metropole's action plan for Housing First**

*Since 2018, the French government adopted a 5-year plan for Housing First and the fight against homelessness as a way to fight an ever-increasing saturation of emergency accommodation systems. Lyon Metropole is one of the 23 areas of accelerated implementation and therefore has developed an implementation plan for Housing First in its territory*

- **What is the situation like? Homelessness levels in Lyon Metropole**  
Martine Chanal, Policy officer
- **Lyon's action plan for Housing First and the fight against homelessness**  
Interviews with Anne-Cécile Bastin, Hakim Menasri and Martine Chanal, Lyon Metropole
- **Complementarity between Housing First and housing for all**  
Interview with Benjamin Damasco, project officer in charge of refugees integration

Q&A with participants

11.00 – 11.15 Coffee break

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## 11.15 – 12.25 **SESSION II - Deep diving into local good practices from Lyon**

*Presentation and interviews with key local actors (project managers, social workers, beneficiaries) presenting good practices in Lyon Metropole and answering questions from the participants*

➤ **Innovative forms of housing: Boarding Houses**

Presentation by Françoise Bourdet and Chiraz Ben Chadli, ADOMA

*ADOMA is in charge of the boarding house 'pension de famille Les figuiers'. Also called a transition house, it is a small collective structure (25 housing units) for people who cannot access independent living for various reasons (psychosocial, monetary, etc.). They can rebuild their lives and stay as long as they need. It offers diverse activities such as collective meals, workshops (budget, hygiene), social support and path to autonomy.*

Q&A

➤ **Fighting discrimination in access to housing: Rehousing families without income**

Presentation by Camille Lloret-Linares and Maud Paul-Hazard (CCAS), Calin Covaciu and Lionel Gelon (AVDL)

*Two projects supporting an integrated approach when dealing with homelessness. Their goal is to support homeless families from Eastern Europe through housing and employment.*

- *Partnership between the city of Villeurbanne (CCAS) and an NGO AVDL, the project 'A school, a roof, rights' uses the private housing stock from the city of Villeurbanne*
- *The project coordinated with the NGO ALPIL uses housing units from Lyon Metropole and solicitations of municipal housing*

Q&A

➤ **Mobilising private housing market for fighting against homelessness**

Presentation by Frédérique Alacoque, Habitat et Humanisme Rhône

*The project run by Habitat et humanisme (HH) allows the mobilisation of the private housing stock, through solidarity owners. They entrust their property for rent to HH (via a real estate agency with a social vocation) which will then provide support for the housed people and social monitoring. For owners, this means peace of mind in management, advantageous taxation and even aid for renovation.*

Q&A

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## 12.25 – 12.30 **Conclusions of the day**

17.30 – 18.30	Networking moment online <i>How to make Lyon an inclusive city? Exchange with partners of the project <a href="#">Home silk road</a></i>
Homework	<i>Which lessons did you learn from Lyon to take back to your city?</i>

**Day 2 – Wednesday, 25 November**

**Focus on policy transfer**

09.00 – 09.15 **Get started with...**  
Icebreaker

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09.15 – 10.00 **SESSION III - Taking stock of the lessons learned from Lyon's model for homelessness**

*Based on a series of guiding questions, participants will exchange on the key success factors, challenges and lessons learnt from Lyon's practices and approach to homelessness. We will be using the Mural tool to visualise a SWOT analysis online.*

- **Group discussion moderated by Eurocities**
- **Feedback from Lyon on the SWOT analysis from the discussion**

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10.00 – 10.45 **SESSION IV - Transferring good practices between cities: homelessness in times of covid-19**

*Selected transfer cities will present their challenges related to adapting homelessness services during the covid-19 pandemic. We will use online breakout sessions for parallel digital workshops moderated by Eurocities. In a small group discussion format and using Mural tool, city experts will co-create ideas to transfer good practices to the concerned city's specific context.*

- **Parallel presentations by transfer cities of their challenges**
- **Feedback and ideas for possible solutions from participating cities**
- **Actions that transfer cities can take back home from lessons learnt**

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10.45 – 11.00 **SESSION V - Takeaways and follow-up plans**

*Back to the online plenary, transfer cities will be sharing lessons from the digital visit and presenting next steps to use lessons for action plans in their city.*

**Transfer cities presenting their plans for follow-up actions**

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11.00 – 11.15 Coffee break

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11.15 – 11.30 **Session VI - Upcoming EU initiative on homelessness**

Dominique Bé, European Commission

Q&A

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11.30 – 12.25 **WG Business meeting [only for WG member]**

**Sharing mutual updates among WG members and planning for 2021**

*Members keep each other informed on their recent local developments for homelessness. Eurocities will inform members about EU funding opportunities for inclusion under the next programming period, in particular the ESF+ programme. Finally, members will share ideas about priorities and activities in the WG for 2021.*

- City updates on homelessness
- Eurocities updates
- EU updates
- WG workplan for 2021: which priorities and activities?
- Feedback on the new format

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12.25 – 12.30 **Final remarks and closing of the meeting**

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