

Artist in Every Place

Audience Development in European Capitals of Culture

Date: 4.10.2019 at 9.00–13.00

Venue: Valvesali, Cultural Centre Valve (Hallituskatu 7, Oulu)

European Capitals of Culture aim to create opportunities for everyone to enjoy art and culture. This seminar will focus on audience development from the viewpoint of artists. Examples are heard from Galway and Oulu. The seminar will end with a panel discussion combining different stakeholders.

Register to the seminar by 30.9.2019 [here](#). You can find possible seminar updates [here](#).



Program

8.30–9.00 *Coffee served at Valvesali*

9.00–9.15 Welcome – **Piia Rantala-Korhonen**, Director of Oulu2026

9.15–9.30 Role of Culture in Irish Co-operation – **Maeve Collins**, Irish Ambassador

9.30–9.45 Irish Festival of Oulu – **Brent Ó Caiside**, Festival Director

9.45–11.00 Examples of Audience Engagement in Galway and Oulu
Niceol Blue, Professional Musician & Founding Member, Galway Buskers' Community, Galway
Órla McGovern, Performing Artist, Artistic Director at Moth & Butterfly, Galway
TBC, Artist, Oulu
Katri Tenetz, Head of Children's Culture, Oulu
Olli Rantala, Head of Planning, Oulu

11.00–11.20 *Break*

11.20–11.40 Supporting Artists' Mobility in Traditional and New Environments – **Eva-Maria Hakola**, Head of Development, Arts Promotion Centre Finland

11.40–12.45 Panel Discussion and Q&A
Moderator: **Samu Forsblom**, Program Director of Oulu2026
Panelists: **Órla McGovern**, **Katri Tenetz**, **Olli Rantala**, **Eva-Maria Hakola** & **Nada Ní Chuirrín**, Professional Dancer and Dance teacher, Galway

13.00 *Lunch concert **Óró***

After the seminar participants can eat lunch at Konst O. Deli (for 10,80€) and enjoy some Irish music. Read more about the concert [here](#).

