



DO IT IN BARCELONA

Do it in Barcelona aims to attract foreign entrepreneurs to the city by providing them with support services for the development of their businesses.

The programme helps newcomers by ensuring they have knowledge of the new environments in which they find themselves and the tools that can guide them towards success.

COOPERATION

cooperation between educational institutes, city and regional governments, business organisations
↓
broad range of services for individual talent rather than corporations

SERVICES

welcome, introduction to city procedures & research and study support & business set-up, fundraising, work and professional guidance, personalised service



“ To be successful in Barcelona, it’s very important to build your local network. I attended ‘Live and Set Up: Do it in Barcelona’ to find out what opportunities the city of Barcelona offers to small start-ups. The session provided a very good overview of the commitment the city is making to attract, encourage and retain talent. I was impressed with the effort and thought that’s been put into the project.

*Robert Merino,
director of a training and consulting firm,
originally from USA*

SPREADING THE WORD

partnership with business schools, chambers of commerce, trade fairs, hotel associations
↓
distribution of promotional material and dissemination of project information



NUMBERS AND FIGURES

1
information point at
Barcelona airport

2,500
new business projects
have used services

24,000
replies to
entrepreneurs

2,544
foreign
entrepreneurs used
coaching service