



INCREDIBOL!

Incredibol promotes and supports young creative entrepreneurs as they launch their new businesses, providing a network of mutual support between them, local government and public and private partners.

WHAT

financial aid, free working spaces
&
managerial and legal support
&
networking and promotional opportunities

HOW

young creative entrepreneurs propose their business project
↓
selection process results in a list of winners
↓
they become part of the community and have access to the benefits



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Incredibol helped us to focus on our idea, to work on our weaknesses and in particular to join a network of contacts that enabled us to find key partners for our projects.

*Martina Lodi
vice president of GINGER
(one of the winners of the second edition)*



FUTURE

more regional focus
&
target especially audiovisual and design sectors
↓
co-working space in Bologna's Art Academy for selected designers and audiovisual sector



NUMBERS AND FIGURES

330
applications in
three editions

500
hours of
supporting
activities

€300,000
budget for
2013 edition

3,000
followers on
social network
pages