

SAVE THE DATE  
19 October 2017, Brussels



## Cities set Standards to be Smarter and more Sustainable

19 October, Brussels - Albert Borschette Congress Centre



*How to replicate smart city solutions? Are standards the right tools for cities?  
Can the European Standardization Organizations be part of the cities' journey towards a smart and sustainable future?*

**WHY** - Cities are not always fully aware of what standards can offer, as they may not be familiar with the value voluntary standards bring and how to get involved in the standardization system. This conference will bring cities and standardizers together to debate on priorities and needs for cities in their journey to become smarter and more sustainable.

Therefore this event aims to:

- raise awareness and promote standardization among cities and citizens;
- showcase and exchange cities' best practices where standards play an important role;
- find out how to replicate smart cities solutions;
- collect expression of needs for further standardization development;
- motivate decision-makers and investors.

The results of the debates will feed into the **CEN-CENELEC-ETSI Sector Forum** on 'Smart and Sustainable Cities and Communities' acting as advisory and coordinating body for European standardization activities in this field.

**WHAT** - In the realm of the 2017 World Standards Day theme '**Standards make cities smarter**', the European Standardization Organizations organize an intensive one-day event with keynotes, case studies and panel discussions. The purpose is to explore the needs of and provide solutions for smart cities in their roll out of suitable infrastructures, services, systems, devices, equipment and much more.

Participants will network and be inspired by solutions that address the challenges of making cities smart and more sustainable, learn from existing projects about how standards already contribute to this goal in Europe, and discover how standards can help in scaling up and replicating smart and sustainable cities' solutions.

**FOR WHOM** - Representatives of local communities, city authorities, city professionals, representatives of smart cities projects, associations of cities, policy makers and regulators, regions, investors and governments, standardizers, societal stakeholders, and other interested parties.

**WHEN, WHERE** - Thursday 19 October 2017 (09:00-16:15), Brussels, Congress Centre Albert Borschette

**REGISTRATION** - Free of charge but please confirm your participation by **registering online before 16 October 2017**.

**ORGANIZED BY** - CEN-CENELEC-ETSI Sector Forum on 'Smart and Sustainable Cities and Communities'.

**HOSTED BY** - European Commission – Directorate General GROW

**LANGUAGES** – English, French, German

**MORE INFO** - Information on the **programme** will follow.

To learn more on how standards can help cities, visit the websites of [CEN](#), [CENELEC](#) and [ETSI](#).

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