



CULTURE

for Cities and Regions

COACHING VISITS - DATES AND THEMES

Place	Coaching team	Coaching needs and priorities	Dates
Bratislava	Birmingham Lincoln	<ul style="list-style-type: none"> Identifying driving forces of the Bratislava cultural and creative ecosystem Better (smarter) use of the cultural heritage and other facilities for the benefit of the city Review the municipal management structure in terms of cultural policy (“hard” and “soft” infrastructure) 	19-21 October 2016
Kaunas	Lisbon Birmingham	<ul style="list-style-type: none"> Better communication between city and district Cultural heritage renewal and revitalisation 	5-7 December 2016
Friuli Venezia Giulia	Lisbon Lincoln	<ul style="list-style-type: none"> Building strategies for enhancing the economic and social impact of cultural heritage, incl. Network development 	15-17 February 2017
Angers	Lincoln	<ul style="list-style-type: none"> Prioritize local needs, enhance creative assets, reinforce attractiveness, develop touristic and economical potential Improve cultural and creative industries’ strategy Better articulate the scales of action (from local to regional) Interaction between public policies 	21-23 March 2017
Chemnitz	Espoo Birmingham	<ul style="list-style-type: none"> Developing a cultural strategy Cooperation models, development of networks and partnerships, marketing 	19-21 April 2017
Loulé	Ghent Lincoln	<ul style="list-style-type: none"> Turning Loulé into a creative city of reference in the field of design, arts and crafts 	19-21 April 2017
Lublin	Dortmund Espoo	<ul style="list-style-type: none"> Audience development Marketing of culture and communication Monitoring and evaluation 	10-12 May 2017

Kalamata	Barcelona Ghent	<ul style="list-style-type: none"> ▪ Develop the independence of the cultural sector ▪ Strengthen the development of the local Creative Industries mainly around film industry, fashion design, packaging and graphic design ▪ Alternative use and approach on how to take advantage of the city's architectural ruins/ listed buildings 	17-19 May 2017
Oulu	Barcelona Dortmund	<ul style="list-style-type: none"> ▪ Securing resources ▪ Awareness raising for local politicians on return on cultural investments ▪ Public-private partnerships 	7-9 June 2017
Belfast	Dortmund Dundee	<ul style="list-style-type: none"> ▪ Help find the right direction to take the 'next step' in support for culture and arts ▪ Advise on whether a cultural organisation such as Creative Dundee would work/how/etc. 	21-23 June 2017