

# CULTURAL HERITAGE IN ACTION

Sharing solutions  
in European  
cities and regions



#EuropeForCulture

Information webinar  
6 March 2020

# Welcome!



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## Who's who?

- Julie Hervé, EUROCITIES
- Maciej Hofman, European Commission



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Any question during the webinar?

Type your question in the  
'chat' part of your screen



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## The context

### Why is it a timely project?

- It is one of the actions of the Commission's European Framework for Action on Cultural Heritage
- It builds on the momentum created by the European Year 2018

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## What is Cultural Heritage in Action?

- A peer-learning programme for local and regional policymakers to
  - Exchange knowledge and develop a community of practice
  - Empower cities and regions to strengthen their cultural heritage policies
  - Develop innovative solutions to preserve cultural heritage assets
- Financed by the European Commission's [Creative Europe Programme](#)



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## What will happen?

- ✓ A catalogue of 30 good practices (May 2020)
- ✓ 12 peer learning visits (Sept. 2020 - March 2020)
  - ✓ 100+ local and regional policy makers (political & technical levels)
  - ✓ 50 stakeholders (i.e. civil society organisations, cultural projects, experts)
- ✓ A thematic analysis with recommendations to policy makers (April 2020)

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## Who implements Cultural Heritage in Action?



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## How do we understand cultural heritage?

‘resources inherited from the past in all forms and aspects,  
including monuments, landscapes, skills, practices, knowledge  
and expressions of human creativity,  
as well as collections conserved and managed by public and  
private bodies such as museums, libraries and archives’

(Council conclusions on cultural heritage as a strategic resource for a sustainable Europe, May 2014)



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## Focus on 3 topics



- Participatory governance of cultural heritage



- Adaptive re-use of heritage buildings



- Quality of interventions on cultural heritage



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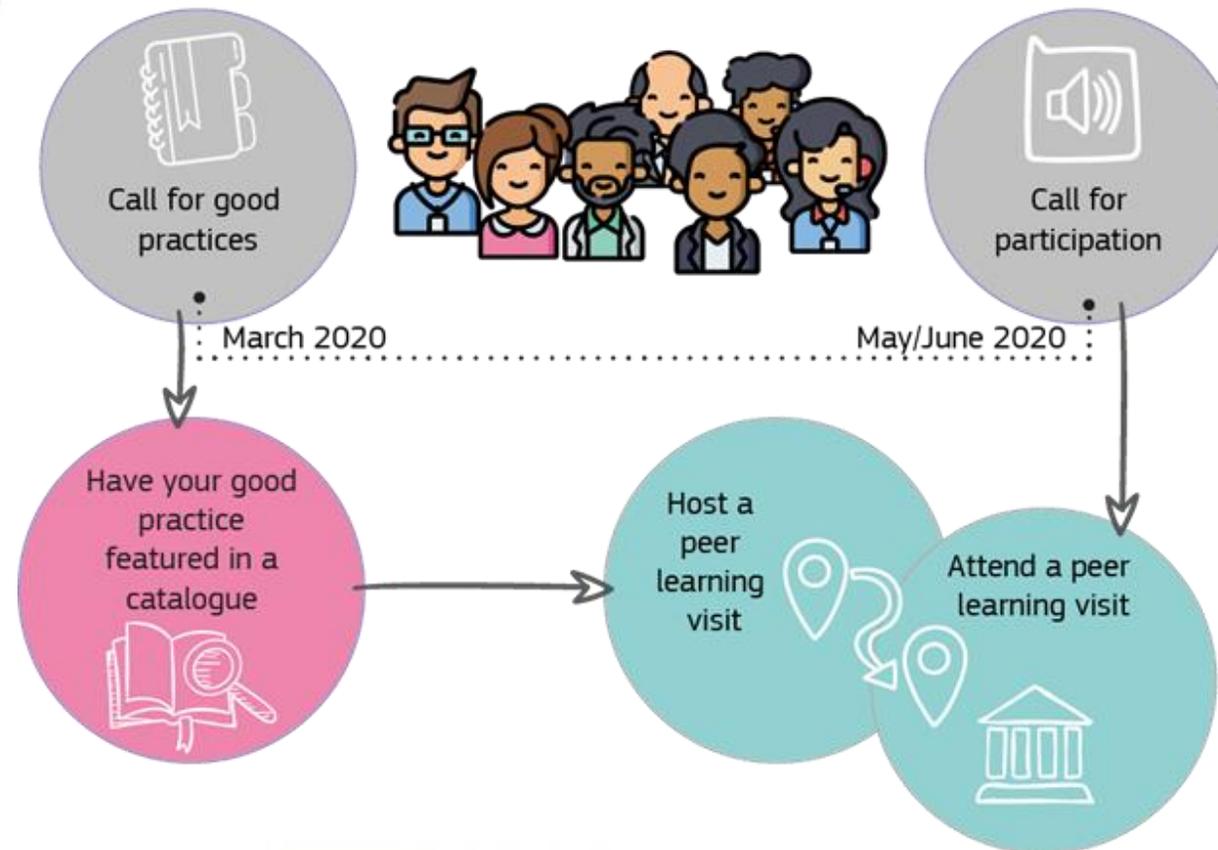
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## How can you be involved?

### JOIN A EUROPEAN COMMUNITY OF PRACTICE!



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## How can you be involved?

## Who can be involved?

- Representatives from local and regional administrations of ALL sizes (rural areas, medium size cities, large and capital cities, regions)
- Cultural heritage stakeholders
- From the 27 EU countries



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## Call for good practices

Are you working on cultural heritage for a  
city, region, non-urban or rural area?

**SHARE YOUR GOOD PRACTICES!**



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## Call for good practices

### Why submitting a good practice?

- ✓ to be featured in an online catalogue and visible at EU level
- ✓ to give a chance to your city/region to host a peer-learning visit
- ✓ to be part of a community of practice



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## Call for good practices

## What are we looking for?

We are looking for practices:

- ✓ that are innovative
- ✓ that are inspiring for other cities and regions
- ✓ that have a real impact on the ground



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## Call for good practices

### How will the practices be selected?

- ✓ Strategic vision (is cultural heritage a priority in local/regional policies?)
- ✓ Relation to EU strategic documents (does the practice share common goals?)
- ✓ Impacts and results
- ✓ Potential for replicability
- ✓ Thematic balance between the 3 topics, geographical and spatial balance



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## Call for good practices

### How to submit a practice?

- ✓ Fill in our call!
- ✓ <https://bit.ly/3cy8eKf>
- ✓ Deadline: 27 March 2020



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## Peer-learning visits

### A peer-learning visit

#### Participants

- 2 representatives from 8 cities/regions
- + 4 (max.) representatives from stakeholders
- + 5 (max.) representatives from relevant administrations
- + 4 experts and consortium members



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## Good reasons for hosting a peer-learning visit

- ✓ Share your local practices with an international group of peers
- ✓ Learn from and with visitors
- ✓ Be visible at EU level!





## How to host a peer-learning visit?

- ✓ Have a good practice featured in the catalogue
- ✓ Respond to a restricted call in *May 2020*
- ✓ Host the visit between *Sept 2020* and *March 2020*
- ✓ We will take care of logistical aspects





## How to attend a peer-learning visit?

- ✓ Check our calendar of 12 visits (June 2020)
- ✓ Select the one that suit your learning needs
- ✓ Respond to an open call (June 2020)
- ✓ Travel and accommodation costs covered by the project
- ✓ If selected, get ready to contribute to discussions!

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## Wrapping up

# Time for questions



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## Wrapping up

# Deadlines and calendar

- ✓ Call for good practices: 27 March 2020
- ✓ Restricted call for host cities/regions: May 2020
- ✓ Open call for participation to peer-learning visits: June 2020

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