



# CULTURE FOR CITIES AND REGIONS



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KEA

EUROPEAN AFFAIRS



**ERRIN** European Regions  
Research and Innovation Network



## Objectives

- Support cities and regions in making sound investments in culture
- Exchange knowledge to foster culture-led development



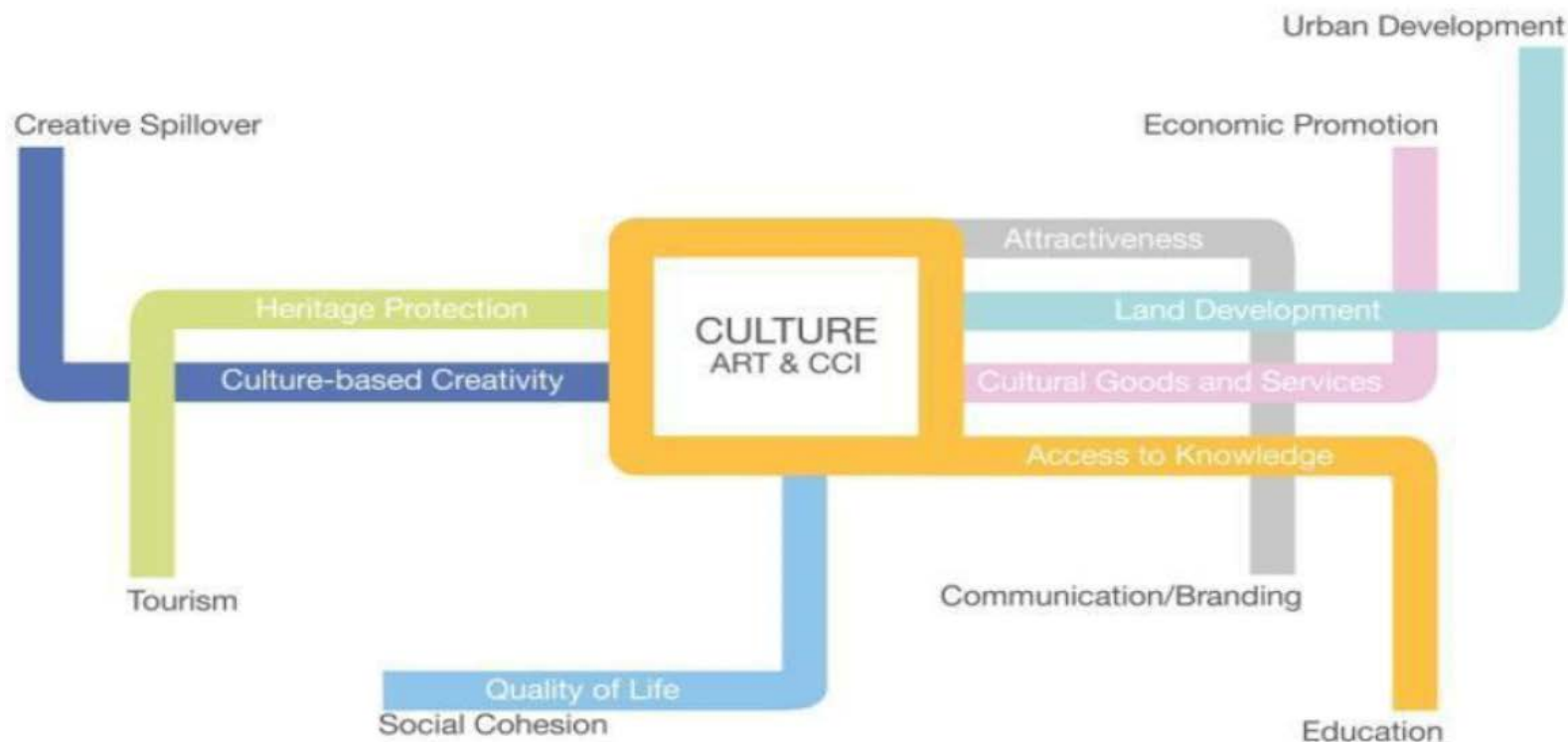
Focus on

- Cultural heritage
- Cultural and creative industries
- Culture for social inclusion and innovation



Our approach

# Connecting culture to the wider urban/regional agenda



Source: KEA European Affairs

## Activities

- Catalogue of 70 case studies
- 15 thematic study visits in cities/regions
- Expert coaching for 10 cities/regions





## First activity - catalogue of practices

- 1) Identify 70 initiatives related to urban and regional development through cultural investment:
  - Pooling expertise to identify first list of case studies
  - Call for expression of interest - open until 6<sup>th</sup> February
  
- 2) Produce an analytical catalogue that will help local authorities to better understand the dynamics of cultural investment
  
- 2) Select interesting practices to share and exchange about in study visits



## Second activity - Study visits

- 15 thematic visits in cities/regions (summer 2015 - summer 2016)
- Interactive and direct exchanges for mutual learning and long term impacts





## How to be involved?

### ➤ Host a study visit

- Submit a practice - call open until Feb. 6th
- Restricted call for applications in March 2015

### ➤ Attend a thematic study visit

- List of study visits available - end of April 2015
- 2 calls for interest
  - First one: end of April 2015
  - Second one: December 2015



## Third activity - Coaching for cities and regions

- Coaching 10 cities or regions -  
May 2016 - April 2017
- Coaching by experts and peers
- Long term results and impacts



## How to be involved?

### ➤ Be coached

- Attend study visit(s)
- Call for interest - January 2016

### ➤ Be a coach

- Attend study visit(s)
- Call for interest - January 2016



## Analysis and communication



- Presentation of culture based development

- Main findings from study visits and coaching activities



- Outcomes and lessons learned

- Assessment of project and relevance for cities and regions



- Policy recommendations



## Key dates to keep in mind

	What?	When?
<b>Publication</b>	Call for practices	Open until February 6th
<b>Study visits in cities/regions</b>	Restricted call for host cities/regions	March 2015
	Calls to attend study visits	April and December 2015
<b>Coaching for cities/regions</b>	Call for coaches	January 2016
	Call for cities/regions willing to be coached	January 2016



## Contacts



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**Time for questions / answers**