



## “CULTURE FOR CITIES AND REGIONS”

EUROCITIES has been chosen by the European Commission to lead a brand new initiative called ‘Culture for cities and regions’. We will implement it in partnership with KEA European Affairs and ERRIN (European Regions Research and Innovation Network). The project runs from January 2015 to September 2017

### Context and objectives

Investment in culture is broadly recognised as a key element in urban and regional development strategies. The presence and quality of cultural activities is a major factor of attractiveness of a city and a measure of quality of living.

This €1 million project funded under the Creative Europe programme (DG EAC) aims to examine existing practices of culture as a key element in local and regional development strategies. It will also enable the exchange and transfer of knowledge, to better understand successful examples of cultural investment, and to go into the details of policy planning and implementation.

Three main dimensions will be explored throughout this project:

- culture and the creative industries for local economic development and urban regeneration
- cultural heritage as a driver for economic growth and social inclusion
- culture for social inclusion, social innovation and intercultural dialogue

### What is it about?

During this three-year project, we will:

- produce a catalogue of 70 case studies
- organise 15 thematic study visits
- provide expert coaching for 10 cities/regions

We will work with a group of external experts. Visits will lead to policy recommendations that will feed in the European Commission work. All findings will be shared on a dedicated website to be launched in March 2015.

### A unique opportunity for cities and regions

Beyond a “simple” exchange of experiences, the project will ensure a real impact and a meaningful transferability of local practices. It is foreseen that between 60 and 95 cities and regions of all sizes will gain visibility at the European level and directly benefit from the project through their active involvement in study visits and coaching activities.

## Important dates

	What?	When?
Publication	Call for practices	Open until February 6th
Study visits in cities/regions	Restricted call for host cities/regions	March 2015
	Calls to attend study visits	April and December 2015
Coaching for cities/regions	Call for coaches	January 2016
	Call for cities/regions willing to be coached	January 2016

## More information

If you have any further questions, please do not hesitate to contact us:

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