

# URBAN REGENERATION AS A TOOL IN CREATING SUSTAINABLE EUROPE

The event organized by the City of Lodz – the candidate to bid for the International EXPO 2022 and the Permanent Representation of the Republic of Poland to the European Union

- **Date** Thursday, 10 March 2016
- **Time** 2:30 p.m to 6:00 p.m
- **Venue** Permanent Representation of the Republic of Poland to the European Union  
Rue Stevin 139, 1000 | Brussels, Belgium

Urban regeneration is one of the main trends in the actions of urban cities, which enables the social and investment development. The regeneration actions enhance the competitiveness of cities and regions, have an extreme impact on the improvement of the citizens' life. The exchange of good practices and views in the context of the regeneration process in the European Union is extremely important due to the fact that Poland will bid to organize the International EXPO 2022 in the City of Łódź. The main topic will be the regeneration.

- **2:30–3:00** Registration

## PART 1 - INTRODUCTION

- **3:00 – 3:10** Welcome address Mrs. Hanna Zdanowska, Mayor of City of Łódź and Permanent Representative of the Republic of Poland to the European Union
- **3:10–3:30** Keynote speeches

**Mr. Mikel Landabaso** – Acting Director, Inclusive Growth, Urban and Territorial Development and Northern Europe, Directorate-General for Regional and Urban Policy, European Commission  
*„The role of regeneration of the urban spaces in the European Union policies.”*

**Mrs. Hanna Zdanowska** – Mayor of City of Łódź  
*„Regeneration in context of Expo 2022 in Łódź - Regeneration as the key message for EXPO 2022 in Łódź.”*

## PART 2 - DISCUSSION PANEL: URBAN REGENERATION AS A TOOL IN CREATING SUSTAINABLE EUROPE

Moderator: Mr. Krzysztof Kasprzyk, Permanent Representation of the Republic of Poland to the European Union in Brussels

- **3:30–3:55** Short presentations by:

**Mr. Piotr Żuber** – Director of the Department for Development Strategy, Ministry of Economic Development in Poland

**Mr. Auke van der Goot** – The Netherlands Presidency in the Council of the EU

**Mr. Tomasz Jakubiec** – City of Lodz

**Mr. Roberto Daneo** – Representative of City of Milan

- **3:55–4:25** Panel discussion
- **4:25–4:35** Q&A from the audience
- **4:35–4:40** Summary by the moderator

## PART 3 - MULTIMEDIA PRESENTATION OF THE POLISH CANDIDACY TO BID FOR THE EXPO 2022 AND RECEPTION

- **4:40–5:00** Multimedia presentation
- **5:00–6:00** Reception



Permanent Representation  
of the Republic of Poland  
to the European Union in Brussels

