



EASTWEST 2012
East Meets West on Innovation and Entrepreneurship
International Congress and Exhibition
1-4 September 2012, Nicosia, Cyprus

Session 1.23 “Green Digital Agenda in Smart Cities - European and Chinese cities leading by examples”

The purpose of this session is to share visions on green digital development in cities, discuss best practice and exchange information to achieve better and faster results at a global scale. More specifically, the ‘NiCE - Networking intelligent Cities for Energy Efficiency’ project consortium led by EUROCITIES will present the Green Digital Charter initiative and the commitments of more than 25 large European cities to use ICT as a main driver to improve energy efficiency.

At the same time, the session aims at deepening the EU-China cooperation started by the NiCE project.

Draft programme

4 September 2012, 10:00 - 12:30

Moderator: *Luc Bas, the Climate Group, European Director*

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|---------------|---|
| 10:00 - 10:15 | Welcome and introduction |
| 10:15 - 10:30 | The NiCE project
<i>Giulia Campodonico, EUROCITIES</i> |
| 10:30 - 11:00 | The EU-China partnership
<i>Pedro Ballesteros Torres, European Commission</i> |
| 11:00 - 11:30 | European smart cities <ul style="list-style-type: none">• Manchester City Council
<i>Dave Carter, Manchester Digital Development Agency</i>• The City of Amsterdam (tbc) |
| 11:30 - 12:00 | Chinese smart cities <ul style="list-style-type: none">• The City of Yantai
<i>Yantai Economic and Information Technology Committee</i>• The City of Wuhan
<i>Bureau of Development and Reform</i> |
| 12:00 - 12:30 | Questions, wrap up and conclusion |

Coordinator:

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