



CITIES GROW PROJECT

Call for a Video Editor

In the context of the CITIES GROW project, aiming to implement the Integrating Cities Charter in which European cities commit to the integration of migrants, EUROCITIES asbl is looking for a professional editor to edit and compile six videos produced under the auspices of the project to be produced as follows:

- 2 **video clips** showcasing good practices in 2 European cities during 'Study visits' (foreseen duration: around 4 minutes each)
- 4 **video clips** showcasing the policy implementation of good practices in 4 European Cities during 'Mentoring visits' (foreseen duration: around 6 minutes each)

Background

The project CITIES GROW - integration of migrants and refugees through economic activity in cities - aims to enhance mutual learning between cities and to improve the implementation of migration policies by shifting the focus from peer reviews and standard-setting towards policy implementation and concrete actions.

CITIES GROW will build on the previous projects (MIXITIES, INTI-CITIES, DIVE and IMPLEMENTORING) to develop benchmarks, toolkits and action plans to support cities in delivering the commitments of the Charter.

CITIES GROW aims to provide city-to-city support through tailored mentoring schemes in four specific areas:

- A. matching buyers and suppliers: access to public and private contracts for immigrant entrepreneurs
- B. engaging with businesses, local employment agencies, and local educational institutions
- C. services to support migrant entrepreneurs
- D. anti-discrimination strategies on local job markets

Activities:

- **eight local action plans** to bring about change in the cities drafted in a collaborative manner
- **four new Integrating Cities toolkits**: key recommendations for change based on European benchmarks
- **Integrating Cities video clips** showcasing good practices in policy implementation
- **Integrating Cities Conference VIII (October 2018)**: multi-stakeholder dialogue involving EU officials and local government representatives

The consortium includes EUROCITIES as lead partner, Migration Policy Group and Migration Policy Institute and Migration Work-CIC as expert organisations as well as the cities of Athens, Barcelona, Birmingham, Brighton & Hove, Dresden, Gdansk, Ghent, Helsinki, Lisbon, Munich, Nantes, Nicosia, Riga, Rotterdam, Tampere, Utrecht.

Objectives

The videos should explore the themes covered by CITIES GROW in **6 different European cities** of the four **Clusters (to be agreed upon later)**. The whole process of **mutual learning** and **mentoring** should be illustrated, using all its different aspects: **study visits and implementing visits**, individual interviews with project officers and city officials, meetings with the local support networks, migrant organisations field visits to city projects.

The editor will be expected to complement this process by providing an overarching framework for the development of the six videos and, once these are completed, editing and adding EN voiceover and EN subtitles to create a cohesive video that can convey and represent the spirit of the project.

The product will be shown in the Integrating Cities VIII conference in October 2018 and posted on the

EUROCITIES website as part of the wider dissemination of CITIES GROW and the Integrating Cities framework.

Tasks

The video editor will coordinate the video development process by performing the following tasks:

- Develop a concept note for videos, taking into account the aforementioned objectives and including a timescale for the completion of the project – to be approved by EUROCITIES
- Apply the existing visual guidelines and specifications (to be provided by EUROCITIES) to produce the visual aspects of the six videos in line with the project concept, including technical requirements such as format, length, rights, graphic design etc.
- Film, edit and compile the six videos and produce the final videos
- Include voiceover English native speaker and EN subtitles including, where necessary, responsibility for translation of script.

Timeline and Deliverables

The proposal will include a detailed timeline which can deviate from the below timeline as long as the final deadline is met and the number of consultations is equal or higher:

- Following consultation with Secretariat, a concept note and timed work plan to be completed by **10st July 2017**.
- Guidelines and specifications for production of the six videos (based on the project's visual guidelines provided by EUROCITIES) finalised and shared with the host cities by **20th July 2017**
- The 6 visits will take place, on dates to be agreed upon later in the process, between **October 2017 and July 2018**.
- The six videos should be made available before **1st of September 2018**.
- The deadline for delivery of the final products (final videos files and web versions) is **20th September 2018**, on time for the VIII Integrating Cities Conference.
- EUROCITIES is to be consulted during the production particularly at the rough cut and final cut stage

The product needs to be compatible with the visual identity of the project, for more info please see www.integratingcities.eu . The videos from the past project ImpleMentoring can be found at [this link](#).

Budget

The budget foreseen for the six videos is **36.000 Euro** – this covers all the tasks described above as well as all costs related to the project (travel, accommodation, subsistence), materials and VAT.

Please submit your detailed price offer together with a short CV outlining your expertise and previous work (please provide a few links to examples) to Salvatore Sofia salvatore.sofia@eurocities.eu **no later than by 30th June 2017**.