



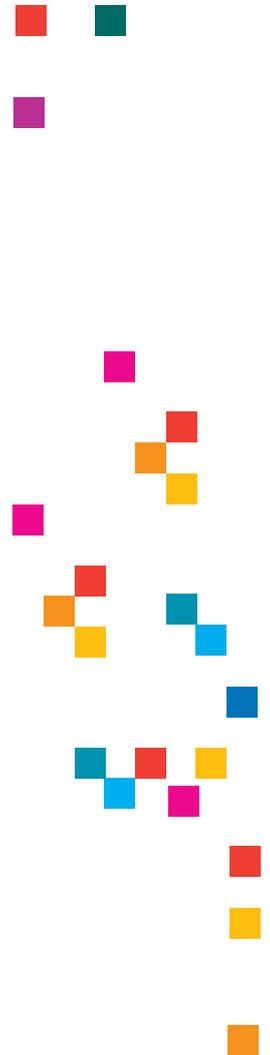
EUROCITIES
annual report 2011
&
work programme 2012

EUROCITIES is the political platform
for major European cities.

We network the local governments
of over 130 of Europe's largest cities
and 40 partner cities that between
them govern some 130 million
citizens across 35 countries.

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Secretary General's foreword



More than ever through these challenging times, in order to survive and prosper, Europe's cities are reaching outwards and engaging internationally.

EUROCITIES provides their platform. Not only are we the voice in Europe of the continent's most important cities, helping to shape European policy for the benefit of citizens. But to do that effectively, to build our common agenda, we network multilaterally. And the wider perspectives that we acquire through international exchange expand our cities' political, technical and organisational development.

So, perhaps against the odds, 2011 has been another positive year for EUROCITIES. We are striving to translate the European Commission's 'ambitious urban agenda' into regional development priorities, as well as for example into social, climate, mobility and innovation policy. At the same time our forums continue to stimulate valuable mutual learning and fruitful collaborative projects.

EUROCITIES' representation is powerful because it is credible. It is thanks to our still strong and active membership that we can ensure that the voice of Europe's big cities is always heard and often heeded.

A handwritten signature in black ink, which appears to read 'Paul Bevan'.

Paul Bevan
Secretary General

President's foreword

In 2011 EUROCITIES celebrated 25 years of networking and collaboration. Back in 1986 cities were seen as 'part of the problem' - unattractive places that people and businesses were choosing to leave. Now cleaner, greener, economically and culturally vibrant, cities are acknowledged as very much 'part of the solution'.

And in a year of continued and intensifying turbulence, we need solutions more than ever. At the start of the year we hoped and planned for economic recovery. At the close of the year Europe faces a financial and political crisis.

In this context our greatest imperative, and our biggest challenge, is investment. Many of our governments are adopting austerity to combat national debt, yet we know that the growth and jobs we need will come from investing not cutting.

It is metropolitan Europe that competes globally with the mega-cities of the emerging economies. By working together cities can win resources from Europe to support green growth and innovation, development and cohesion. If Europe is to achieve smart, sustainable and inclusive growth, we need smart, sustainable and inclusive cities.

Frank Jensen
Lord Mayor of Copenhagen
President of EUROCITIES



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ECONOMY

Cities are Europe's global competitive edge and centres of innovation, producing around 85% of the EU's GDP. Under strong city leadership, we can attract the right talent and investment to drive economic growth and recovery.

ECONOMIC DEVELOPMENT City attractiveness **MOBILITY** International accessibility Services of general interest Resources for culture Entrepreneurship European neighbourhood policy & enlargement Metropolitan areas Creative industries Cohesion policy & structural funds Governance EU budget Smart cities **KNOWLEDGE SOCIETY** **CULTURE** **COOPERATION** Mobility of artists Service directive Open data Integrated urban development Innovation

More urban, more impact

EUROCITIES successfully lobbied for a greater urban focus to the Commission's proposed structural fund regulations, issued in October 2011. We have been working tirelessly to ensure that cities get a better share of these funds and to drive home the message that, by channelling our efforts towards cities, Europe's centres of human capital, skills, enterprise, creativity and innovation, we stand a better chance of making our money go further.

Commissioner for regional policy, Johannes Hahn, has consistently supported an 'ambitious urban dimension'. We met the Commissioner several times in 2011 to ensure that this agenda is carried through. The message remained clear when we met President Barroso in June and when Frank Jensen joined fellow regional and local government leaders in Brussels, to call for 'Governing in Partnership'.



"If Europe wants to be competitive, it must invest in its cities so that they can perform economically, socially and environmentally."

Hanna Gronkiewicz-Waltz,
Mayor of Warsaw and vice-president of EUROCITIES

"Cities and urban zones are the main driving factors of our economy. To keep the European Union competitive, we need to pay extra attention to them, to realise the Europe 2020 strategy for smart, sustainable and inclusive growth."

Johannes Hahn, European Commissioner for regional policy

Cities ready to deliver green growth

As centres of population and employment, generating the bulk of Europe's energy consumption and GDP, Europe's cities have the greatest potential to drive forward green growth. The commitment is there too, but cities need sufficient support to realise their intentions. In June 2011 we met European Commissioner for climate action, Connie Hedegaard, making the case that Europe will never meet its climate and economic growth goals without smart solutions from cities, citizens and businesses. Cities offer the critical mass to develop long term solutions, bringing together the political vision, organisational processes, knowledge, human capital and skills needed to make a real difference.



"While international negotiations are moving forward at a depressingly low speed, it is extremely encouraging to observe how much is going on at other levels. Cities have huge potential to involve their citizens and businesses in green growth, to innovate, to test new solutions and bring them to the market."

Connie Hedegaard,
European Commissioner for climate action

Investment in recovery

It is in Europe's cities that entrepreneurship is most prolific, and it is these entrepreneurs and SMEs that promote economic growth. While cities are already providing the combination of services, support and infrastructure necessary to foster entrepreneurship and business development, not enough attention is being paid at EU level to developing effective measures that reach businesses on the ground. This was our message at the European SME week summit in October 2011, supported by a series of recommendations we issued to the European Commission on how to improve support for entrepreneurs in cities.

We also partnered the CLUSNET project, which looked at how EU policy can better support cluster development and international cooperation, concluding with a report of concrete suggestions for policy improvements in October 2011.

“Cities need European support to drive economic recovery. They have a wealth of expertise to share and future European funding programmes should actively support the development and implementation of innovative practices supporting entrepreneurship in cities.”

***Tomasz Kayser, Deputy Mayor of Poznan
and Chair of EUROCITIES Economic Development Forum***



Regeneration through creativity

The potential of cultural and creative industries to generate economic gains and promote social cohesion should not be underestimated. Employing around 10% of workers in Europe's cities, these industries, given the right support, will not only reap financial rewards for Europe, but also help to preserve our cultural heritage, which serves as one of the main draws for tourists travelling to European cities. We have been closely following the European Commission's proposals for a new 'Creative Europe' funding programme which should dedicate €1.8 billion for the next multi-annual financial framework to supporting the development of these industries.

"These [creative] industries are vital because they bring benefits to other areas, providing content for new technologies, reconciling social inclusion and diversity, and stimulating social innovation. But if they are to realise their potential for further growth, the European Union should help to create the right conditions. This is what we are trying to achieve with 'Creative Europe.'"

Androulla Vassiliou,

European Commissioner for education, culture, multilingualism and youth





INCLUSION

Europe's people are our greatest asset – our human capital. Investing in higher skills, quality jobs and social inclusion provides clear economic payback, as well as directly improving the quality of life of our citizens, 75% of whom live in cities.

SOCIAL AFFAIRS Health & well-being Roma inclusion
MOBILITY Employment **KNOWLEDGE SOCIETY**
Broadband Cultural access & entitlement Migration &
integration Homelessness & housing Barrier-free cities for all
Inclusion through education **ECONOMIC DEVELOPMENT**
eInclusion Culture & young people **CULTURE**



EUROCITIES social affairs work is in part commissioned under the European Union Programme for Employment and Social Solidarity (2007-2013). This programme is managed by the Directorate-General for Employment, Social Affairs and Inclusion of the European Commission. It was established to financially support the implementation of the objectives of the European Union in the employment and social affairs area, as set out in the Social Agenda, and thereby contribute to the achievement of the EUROPE 2020 goals in these fields.

Migration & integration



Belfast signed our 'Charter on Integrating Cities' in September 2011, becoming the 23rd city to confirm its commitment and leadership in addressing migrant integration. Our MIXITIES project, which supports the delivery of the charter's commitments, hosted three peer review sessions in 2011 to promote dialogue between local practitioners and migrant representatives.

Our taskforce on Roma integration was set up in 2011 to ensure city involvement in the drafting and implementing of the national Roma integration strategies that cities were required to submit to the Commission by the end of 2011. At a conference we co-organised under the Hungarian presidency in May 2011, we highlighted the lack of support for cities from national governments and the EU when dealing with the consequences of Roma migration, and pointed out that limited access to structural funds is hindering cities' progress.

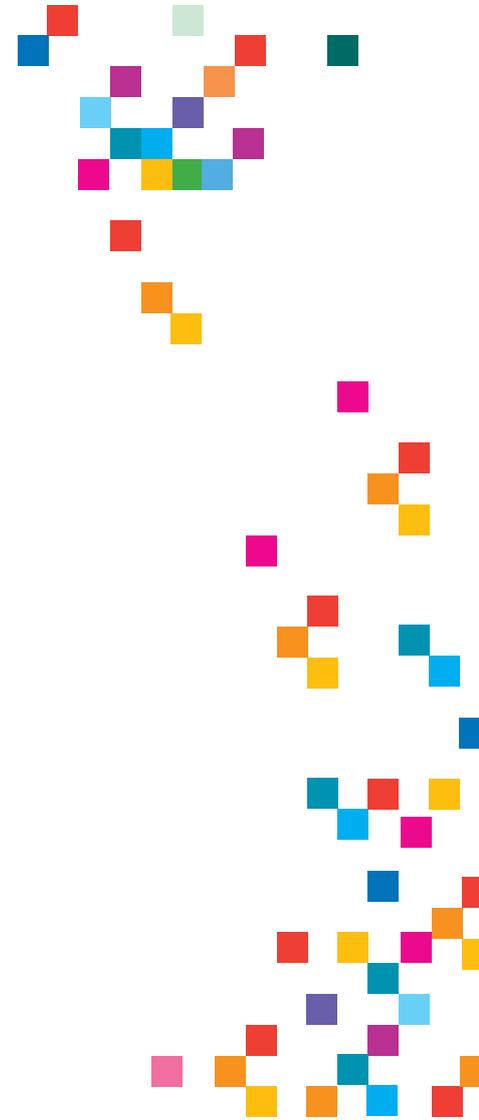


"Cities in western Europe do not feel sufficiently supported by national governments and the European Union when dealing with the issues of housing, social cohesion and exploitative labour created by the uncontrolled migration of Roma."

**Daniël Termont, Mayor of Ghent
and Chair of EUROCIITIES taskforce on Roma inclusion**

Services for citizens

Providing good quality services that respond to citizens' needs is central to achieving the Europe 2020 goals of smart, sustainable and inclusive growth. Cities are forced to innovate constantly in order to adapt service provision to changing demographic, social and economic trends. We lobbied for the revised state aid rules to be better geared towards supporting cities when facing these challenges. We also called for a bigger role for cities in the future European Social Fund to ensure that cities have better access to funding programmes that help build an employed, skilled and inclusive Europe.



Planning for people

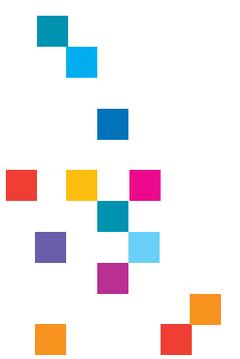
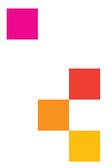
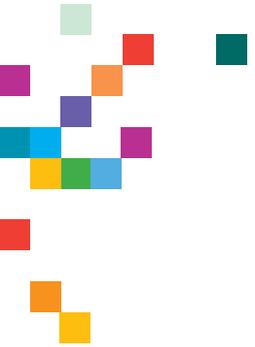


Involving citizens to create liveable cities and foster social cohesion was the focus of our 2011 annual conference, 'planning for people', in Genoa. Some 400 participants gathered to examine how urban regeneration projects carried out in collaboration with citizens can be used to tackle urgent challenges such as joblessness, environmental degradation and social exclusion.

We also produced two reports in 2011 which look at regeneration of deprived neighbourhoods and maximising the potential of functional urban areas, which were presented to Commissioner Hahn in October at the Polish EU presidency conference on effective instruments for territorial development.

"Cities are about people as much as they are about places. Every city faces the challenge of modernising its infrastructure, buildings and public spaces in ways that preserve and promote liveability. There is no better way to meet the needs of citizens than by involving them in the planning process."

**Frank Jensen, Lord Mayor of Copenhagen
and President of EUROCITIES**





CLIMATE

Climate change sits high on the global agenda. Cities are important players, not only because they produce some 80% of greenhouse emissions but because they are best placed to change the behaviour of citizens and businesses. With the right support we can drive forward green growth.

ENVIRONMENT Air quality, climate change & energy efficiency Road safety
Waste Water Climate change & energy **KNOWLEDGE SOCIETY**
Transport & energy efficiency Developing a new mobility culture Green areas
MOBILITY Noise Greening the local economy Clean cities **COOPERATION**

The future is smart



We are helping cities tap into the potential ICTs have to offer for achieving the energy efficiency goals set out by Europe 2020. At the end of 2011, our Green Digital Charter had 24 signatories, and the Networking intelligent Cities for Energy Efficiency (NiCE) project kicked off in September 2011 to further promote the charter and support signatories in implementing the goals. By signing the charter, cities demonstrate their commitment to finding creative ways to become smart cities through the uptake of digital technologies that increase energy efficiency and reduce emissions.

The EU's smart cities and communities initiative also aims to improve energy efficiency in cities through smart technologies. Our contention is that a focus on larger urban centres will see the greatest and quickest results.



"Bigger cities offer a critical mass for large-scale 'Smart City' initiatives that really make a difference. They are urban 'Living Labs' that can pilot innovation through more open and user-driven approaches, going beyond being producer focused and offering better, quicker and more visible results."

Sir Richard Leese, Leader of Manchester City Council

Roadmap for urban transport

The European Commission acknowledged the role that cities have to play in promoting the shift towards sustainable mobility by mainstreaming urban transport into its ten year vision for the future of transport. Even so, we pressed for more flexibility and better financial conditions for cities. Our efforts have helped shape the white paper on transport, in particular calling for a modal shift towards sustainable transport in urban areas. We have helped cities to identify funding opportunities to implement these changes, such as under the smart cities and communities initiative and the proposed 'Connecting Europe' facility. Our work in this area is supported by a number of European projects, including ADVANCE, CIVITAS and European Mobility Week.

“We are delighted that the Commission has taken up our recommendation to recognise the importance of urban transport in its new plans. Its proposals for urban mobility plans, access restriction and road pricing schemes are useful tools for cities to use as they choose, not for Europe to impose from above.”

**Frits Lintmeijer, Deputy Mayor for transport in Utrecht
and Chair of the EUROCITIES Mobility Forum**



Supporting local climate action



Cities have continually affirmed their commitment to tackling climate change. Through initiatives such as the Covenant of Mayors, in which city leaders commit to reducing carbon emissions by at least 20%, and CASCADE, a project which promotes local energy leadership, cities are paving the way for the Europe 2020 goals. Europe's ambitions of a 20% reduction on greenhouse gas emissions compared to 1990 levels will not be met without the involvement of cities. We therefore argued for more flexibility and support for cities in the Commission's proposed energy efficiency directive.

“Transport and buildings account for the largest share of climate changing impact. This means that we must mitigate climate change largely at the local level, that we must work for the sustainable city. Municipalities must function as role-models on the climate issue.”

***Ilmar Reepalu, Mayor of Malmö
and Chair of EUROCITIES Environment Forum***



EUROCITIES executive committee

on 1 December 2011



Frank Jensen
Mayor of Copenhagen
(president)



Hanna Gronkiewicz-Waltz
Mayor of Warsaw
(vice-president)



Daniël Termont
Mayor of Ghent
(secretary)



Jean-Marc Ayrault
President of Nantes Metropole
(treasurer)



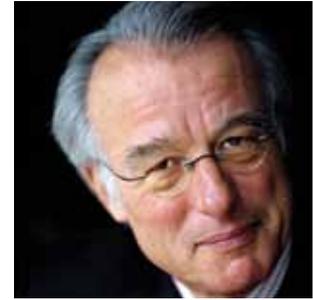
Paul Tilsley
Deputy Leader of Birmingham



István Tarlós
Mayor of Budapest



Marta Vincenzi
Mayor of Genoa



Jozias van Aartsen
Mayor of The Hague



Burkhard Jung
Mayor of Leipzig



Sten Nordin
Mayor of Stockholm



Michael Häupl
Mayor of Vienna



Juan Alberto Belloch Julbe
Mayor of Zaragoza

EUROCITIES members & partners on 1 December 2011

In 2011, EUROCITIES welcomed two new members, Karlsruhe and Yerevan; eight associated partners, Almere, Brest, Derry, Fuenlabrada, National Association of Designers, Sahinbey, Serdivan, Umea; and one associated business partner, GDF Suez.

AM	Yerevan
AT	Vienna*; Kapsch
BA	Banja Luka, Sarajevo
BE	Antwerp, Brussels Capital Region, Brussels City, Charleroi, Ghent*; Kortrijk , Public Service of Wallonia – DG Mobility ; Veolia
BG	Burgas, Plovdiv, Sofia, Varna
CH	Geneva, Zurich
CY	Nicosia; Turkish Cypriot Community of Nicosia
CZ	Brno, Pilsen, Prague; Ostrava
DE	Berlin, Bonn, Chemnitz, Cologne, Dortmund, Dresden, Dusseldorf, Frankfurt am Main, Hamburg, Karlsruhe, Leipzig*, Mannheim, Munich, Munster, Nuremberg; Bremen , Hagen ; Siemens
DK	Aarhus, Copenhagen*; IBM
EE	Tallinn
ES	Barcelona, Bilbao, Gijon, Las Palmas de Gran Canaria, Madrid, Malaga, Murcia, Seville, Terrassa Metropolitan Area, Valencia, Zaragoza*; Fuenlabrada , San Sebastian-Donostia , Santiago de Compostela

* Executive Committee members **Associated Partners** **Associated Business Partners**





FI Espoo, Helsinki, Oulu, Tampere, Turku, Vantaa
FR Bordeaux, Grenoble Alpes Metropole,
Lille Communauté Urbaine, Lyon, Marseille, Nancy,
Nantes Metropole*, Nice Côte d'Azur, Paris, Rennes
Metropole, Saint Etienne Metropole, Strasbourg,
Toulouse; **Amiens Metropole, Brest Metropole Océane,**
Reims Metropole, Saint Denis de la Reunion; Tours;
Cisco, GDF Suez

FYROM Skopje
GE Tbilisi
GR Athens; **Amaroussion, Heraklion**
HR Zagreb; **Rijeka**
HU Budapest*
IE Dublin
IT Bologna, Florence, Genoa*, Milan, Naples, Palermo,
Rome, Turin, Venice; **Cesena, Modena, Salerno**
LT Vilnius
LU **Luxembourg**
LV Riga
NL Amsterdam, Brabantstad Metropolitan Area,
Eindhoven, Parkstad Limburg, Rotterdam, The Hague*,
Utrecht; **Almere, Netwerkstad Twente**

NO Bergen, Oslo
PL Bialystok, Bydgoszcz, Gdansk, Katowice, Krakow, Lodz,
Lublin, Poznan, Rzeszow, Warsaw*, Wroclaw
PT Lisbon, Porto; **Matosinhos, Sintra**
RO Timisoara
RS Nis, Novi Sad
RU **National Association of Designers**
SI Ljubljana
SK Bratislava; **Kosice**
SE Gothenburg, Malmo, Stockholm*; **Karlstad, Linkoping,**
Ronneby, Umea
TR Bursa, Istanbul, Izmir, Sanliurfa; **Bakirkoy, Beyoglu,**
Osmangazi, Pendik, Sahinbey, Serdivan, Yalova; Sampas
UA Kharkov, Kiev, Lviv, Odessa
UK Belfast, Birmingham*, Brighton & Hove, Bristol, Edinburgh,
Glasgow, Liverpool, London, Manchester, Newcastle/
Gateshead, Partnership for Urban South Hampshire,
Sunderland; **Derry, Merseytravel, LB Bromley, LB Camden,**
Preston; Microsoft

EUROCITIES forum chairs

on 1 December 2011



Culture

Mary-Ann Schreurs

Deputy Mayor in charge
of culture and innovation,
Eindhoven



Knowledge society

Sandra Frauenberger

Executive City Councillor,
Vienna



Economic development

Tomasz Kayser

Deputy Mayor,
Poznan



Mobility

Frits Lintmeijer

Deputy Mayor for transport,
Utrecht



Environment

Ilmar Reepalu

Mayor,
Malmo

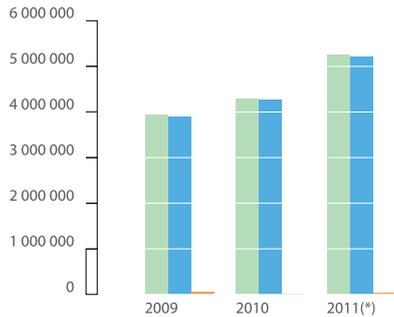


Social affairs

Paul Tisley

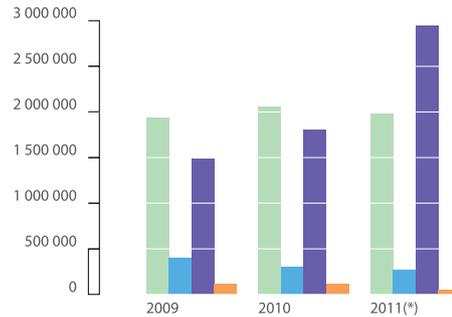
Deputy Leader,
Birmingham

fast financial facts



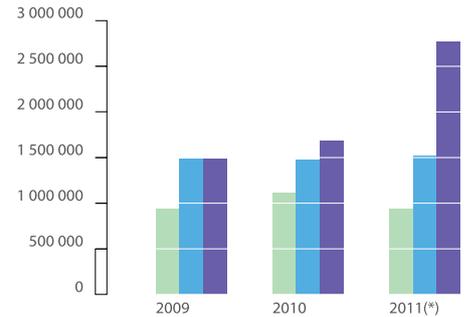
income & expenditure

- total income
- total expenditure
- result end of period



income

- members
- associates/partners
- projects & grants
- other



expenditure

- operating expenses
- staff costs
- projects & grants

(*) projected results



WORK PROGRAMME 2012

The Europe 2020 goals of 'smart, inclusive and sustainable growth' are reflected in EUROCITIES' three strategic priorities: economy, inclusion and climate.

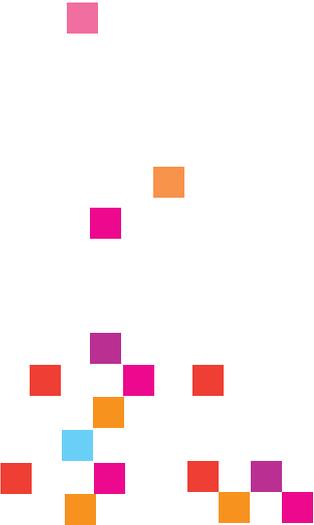
Throughout 2012 we will continue to work with the EU institutions and our member cities to shape the future cohesion policy and protect the interests of cities in the funding regulations and the final EU budget outcome. Networking cities to promote the exchange of experiences and knowledge will remain at the core of our work. By fostering smart, inclusive and sustainable cities, we believe that in turn we will see results for Europe as a whole.



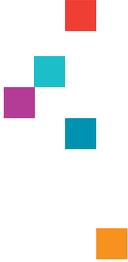
ECONOMY

Under this strand, our priorities for 2012 are:

- Cohesion policy
- Innovation
- Economic recovery & development
- Services & procurement
- Competitiveness, entrepreneurship & SMEs



We will press for the recognition of city authorities in the funding programmes for entrepreneurship and innovation, and follow the debates on services of general interest and public procurement.



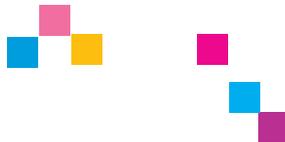
INCLUSION

Under this strand, our priorities for 2012 are:

- Poverty & social inclusion
- Employment
- Education, youth & culture
- Immigration, asylum, integration



We will support our Cities for Active Inclusion network, take forward our Integrating Cities partnership with the Commission, and complete our MIXITIES project. Our Inclusive Cities programme will incorporate a focus on the 2012 European Year of Active Ageing.

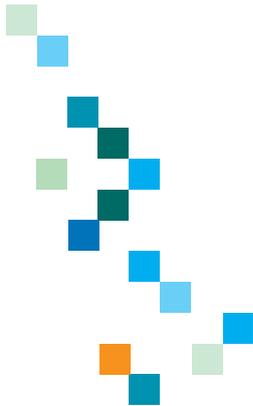




Under this strand, our priorities for 2012 are:

- Climate mitigation & adaptation
- Resource efficiency (20-20-20)
- Environment
- Urban mobility

CLIMATE



We will focus our work on the proposed funding programmes for climate action and the environment, as well as the European energy efficiency directive and the EU air quality policy review. We will continue to support the Covenant of Mayors initiative, and to follow and influence local sustainable energy financing opportunities, the transport white paper and TEN-T guidelines as well as the proposed Connecting Europe funding programme. We will also continue to promote ICT as a driver for energy efficiency, through Smart Cities and the Green Digital Charter.

save the date

EUROCITIES 2012 Nantes

7-10 November

EUROCITIES 2012
NANTES 7-10 NOVEMBER

A NEW CITY POLITICS
innovation . inspiration . involvement

At this key event for EUROCITIES, we will bring together mayors and leading city experts to explore how to revitalise citizen engagement and reinvent the governance of our cities. Can we rebuild citizens' confidence in local and other levels of government through a new city politics?



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1, Square de Meeûs
B-1000 Brussels
tel +32-2-552.0888
info@eurocities.eu
www.eurocities.eu



**EURO
CITIES** 1986
2011