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UMEÅ, SWEDEN SEPTEMBER 16–17, 2019

# EMPOWER EUROPE

– European Social Progress Cities Summit

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The battle for a fairer, healthier more equitable, socially progressive and balanced society that acknowledges its diversity will be won or lost in cities. Progressive, innovative cities look at themselves from within a 360° perspective. This lens helps seeing the needs and priorities of differing groups – the young, the old, women, men, differing ethnicities and origins, abilities and lifestyles. Only when these are aligned do cities work well. To be creative and innovative today means operating within planetary boundaries, being focused on peoples' deeper needs and worries. It involves creating emotionally satisfying, well connected places that are also pioneering in fostering a circular economy. The transition towards this better city cannot be tackled piece by piece

or in a business as usual approach. This requires courage and determination from public, private and civic forces. This is where the 1st Social Progress Cities Summit and the discussions we invite you to take part in, comes into their own deeper needs and worries. It involves creating emotionally satisfying, well connected places that are also pioneering in fostering a circular economy. The transition towards this better city cannot be tackled piece by piece or in a business as usual approach. This requires courage and determination from public, private and civic forces. This is where the 1st Social Progress Cities Summit and the discussions we invite you to take part in, comes into their own.

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## PRE EVENTS MONDAY, SEPTEMBER 16

Afternoon *Delegates arriving*

6.30 PM *Welcome to the 1st European Social Progress Cities Summit!*  
*Michael Green, CEO, Social progress imperative “measuring social progress”*

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## TUESDAY, SEPTEMBER 17 (P5 VENUE)

8:30 AM *Registration opens at P5, Väven*

9:00 AM *The 1st EU Social Progress Cities Summit Moderator, Mr. Charles Landry*  
*Welcome to Umeå and northern Sweden Mrs. Janet Ågren and Mr Hans Lindberg, City of Umeå*  
*Swedish government representative*  
*Mr. Philippe Martin, DG Research and Innovation, European Commission*  
*Summit, key-notes*

- *SPI in Europe. Moray Gilland, Head of unit, and Paola Annoni, Principal Statistician, Economic Analysis Unit, DG Regio*
- *Susana Franco, Orkestra, EU SPI Pilot project - Measuring what matters*
- *Charles Landry, “The Human Centered City”*

*Pecha kucha session, good practices*

12.00 *Social progress Mayors inputs (moderated by Charles Landry)*

1:00 PM *Lunch*

2:30 PM *Cont. Social progress Mayors input*

3:00 PM *Declaration, Signature event with participating city representatives*

4:00 PM *End of session – Press briefing*

6:30 PM *Walk from hotel/P5 to Sävargården Summit Dinner – Evening entertainment*

# SPEAKERS

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## Michael Green is Chief Executive Officer of the Social Progress Imperative.

An economist by training, he is co-author (with Matthew Bishop) of *Philanthrocapitalism: How Giving Can Save the World* and *The Road from Ruin: A New Capitalism for a Big Society*.

Previously Michael served as a senior official in the U.K. Government's Department for International Development, where he managed British aid programs to Russia and Ukraine and headed the communications department. He taught Economics at Warsaw University in Poland in the early 1990s. His TED Talks have been viewed more than four million times, and his 2014 Talk was chosen by the TED organization as one of the 'most powerful ideas' of 2014 and by The Telegraph as one of the 10 best ever.

## Paola Annoni is Principal statistician at the European Commission

Paola has extensive experience working in the private and public sectors, particularly in the area of measurement in the economic and social sciences, especially in the fields of composite index construction and survey data assessment. She is responsible for the European Regional Competitiveness Index (RCI), The European regional Social Progress Index (EU-SPI) and the European Quality of Government Index. In the Unit of Policy Development and Economic Analysis, where she has worked since 2014, she is also responsible for econometric modelling for regional growth estimation, monitoring of different thematic aspects of cohesion policy and providing analytical input to the European Semester process. Before joining the European Commission as economic analyst she worked as researcher in statistics at the University of Milan and, prior to that, as researcher in environmental physics in CESI Ricerca (Milan).

## Charles Landry is an international authority on the use of imagination and creativity in urban change

He is currently a fellow at the Robert Bosch Academy in Berlin. He invented the concept of the Creative City in the late 1980's. Its focus is how cities can create the enabling conditions for people and organizations to think, plan and act with imagination to solve problems and develop opportunities. The notion has become a global movement and changed the way cities thought about their capabilities and resources. Charles helps cities identify and make the most of their potential by triggering their inventiveness and thinking and by opening up new conversations about their future. His aim is to help cities become more resilient, self-sustaining and to punch above their weight. Acting as a critical friend he works closely with decision makers and local leaders in the short and longer term. He stimulates, facilitates and inspires so cities can transform for the better. He helps find apt and original solutions to seemingly intractable dilemmas, such as marrying, social creativity, innovation and tradition, or balancing wealth creation and social cohesiveness, or local distinctiveness and a global orientation.

## Dr. Susana Franco holds a PhD in Economics from the University of Nottingham

She is working in Orkestra-Basque Institute of Competitiveness as a researcher since 2010. Her area of expertise is territorial competitiveness and regional development, with a particular interest on issues related to employment and wellbeing. She has previously worked as a researcher and lecturer at various British and Latin American universities and as a consultant for several United Nations agencies. She also acquired experience in matters of development through work carried out at an NGO.