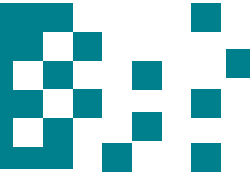


Green Digital Charter



The Green Digital Charter is a EUROCITIES initiative, started by the City of Manchester and Clicks and Links Ltd, as part of Green Shift Europe, and supported by the European Commission.

The charter commits cities to reducing emissions through Information and Communication Technologies (ICT); therefore promoting progress in tackling climate change through the innovative use of digital technologies in cities.

Currently signed by over 20 major European cities, the Green Digital Charter was launched at the EUROCITIES annual conference in November 2009. Since September 2011, its implementation has been supported by the project NiCE - Networking intelligent Cities for Energy Efficiency.

The charter entails three specific commitments:

- working with Green Digital Charter signatories on ICT & energy efficiency;
- deploying five large-scale ICT pilots per city addressing the above areas within 5 years from the signature;
- decreasing ICT's direct carbon footprint per city by 30% within 10 years from the signature

More info?

Green Digital Charter contact point

info@greendigitalcharter.eu
www.greendigitalcharter.eu



Supported by



How to sign the Green Digital Charter?



The Green Digital Charter is open to local authorities democratically constituted with/by elected representatives, regardless of their stage of implementation of their energy and climate policies.

Cities must present and discuss the charter in their municipal council (or equivalent decision-making body).

Once the decision to sign the charter is formally made, cities become Green Digital Charter signatories in only 3 steps:

- 1. The city organises a signing ceremony at the local level**
The city invites a representative of both EUROCITIES and the European Commission to participate in the event.
- 2. The city provides EUROCITIES with:**
 - a scanned copy of the signed and dated Green Digital Charter;
 - photos of the local event, ideally showing the signature moment;
 - a written statement by the politician responsible.
- 3. The city is included in the public list of Green Digital Charter signatories**
New signatory cities commit to the Green Digital Charter in front of the EU institutions during official European signing ceremonies.

In their own words...



"The commitment of cities to setting targets to reduce their own carbon footprint and also to deploy large scale ICT pilots for cities is truly inspiring."

Neelie Kroes
European Commissioner for Digital Agenda



"Europe's climate targets will only be met through measures that help city governments to manage down their carbon footprint. The Green Digital Charter aims to be a catalyst for cities to work together to find creative and imaginative ways to become smart cities."

Francisco de la Torre Prado
Mayor of Malaga



"Real opportunities exist today for harnessing digital technologies to address climate change, especially to increase energy efficiency. Cities have a crucial role to play in achieving Europe-wide climate change targets in partnership with EU institutions and member states."

Sir Richard Leese
Leader of Manchester City Council

