



Study Visit - Bologna 27-29 October 2015

List of Participants

Name	Surname	City	Position	email
Esben	Kullberg	Aarhus	City Council member	ek@byr.aarhus.dk
Jesper H. Borg	Christensen	Aarhus	Head of section. Business and City Development Unit.	jhc@aarhus.dk
Evija	Taurene	Cesis	Project manager and development specialist	evija.taurene@cesis.lv
Ilona	Asare	Cesis	Cesis Culture and Tourism centre, municipal agency - deputy director	Ilona.Asare@cesis.lv
Ferenc	Csák	Chemnitz	Head of Culture Department	ferenc.csak@stadt-chemnitz.de
Eva Maria	Grafer	Chemnitz	Project Manager European Affairs and Culture	eva-maria.graefer@stadt-chemnitz.de
Vicente	Grimal Boronat	Denia	Mayor of Dénia and Councillor for Tourism	alcaldia@ayto-denia.es
Floren	Terrades Palacios	Denia	Employment and Local Development Agent	adl@ayto-denia.es
Eva	FERNANDEZ	Irun	Director for economic promotion and for the strategic plan of Irun	efernandez@irun.org
Anja	Reutter	Magdeburg		anja.reutter@ob.magdeburg.de

Heike	Worel	Magdeburg	Creative helmswoman Magdeburg	worel@gwm-magdeburg.de
Cristina	Farinha	Porto	Executive Director ADDICT	cristina.farinha@addict.pt
Fátima	São Simão	Porto	Manager UPTec PINC - Creative Industries Incubator from the Science and Technology Park of Porto	fatimasss@uptec.up.pt
Piero	Della Putta	Pordenone	Manager	piero.dellaputta@comune.pordenone.it
Sevdalina	Voynova	Sofia	Programme Director	s.voynova@sofia-da.eu
Denitza	Lozanova	Sofia	Programme Director	d.lozanova@sofia-da.eu
Saskia	Kluitmans	Utrecht	Project manager for culture	s.kluitmans@utrecht.nl
Maureen	Baas	Utrecht	Artistic director	mekkademeern@gmail.com
Julie	Hervé	EUROCITIES	Policy advisor	julie.herve@eurocities.eu
Pasquale	Cancellara	EUROCITIES	Trainee	Culture.intern@eurocities.eu
Peter	Inkei	Budapest Observatory	Expert	peter@budobs.org
Philippe	Kern	KEA	Expert	PKern@keanet.eu

The team in Bologna

Francesca Martinese

Director of international Relations

Tel. +39 051 21 93 499 Email: Francesca.martinese@comune.bologna.it

Giorgia Boldrini

Economic Development and city promotion Department, Head of office inter sectoral projects

Tel. +39 051 21 94 638 Email: giorgia.boldrini@comune.bologna.it

Silvia Porretta

Project manager Incredibol! project

Tel. +39 051 219 5667 Email: Silvia.Porretta@comune.bologna.it

Experts

Philippe Kern <http://www.keanet.eu/>

Philippe KERN is the founder and managing director of KEA. Based in Brussels KEA is Europe's leading consultancy and research center on culture and creative industries. KEA helps territories managing cultural resources to deliver innovation.

Kern has 25 years' experience in the world of culture, creative industries, public affairs and legal advice. He is a specialist in copyright, anti-trust and trade law. Philippe has led a range of research and strategy programs at European level, notably for the European Commission and the European Parliament. He is advising numerous public and private bodies on the formulation of strategies in the field of urban development, culture and audiovisual policies. Kern set up IMPALA in 2000 and the China Europe Culture and Creative Industry Alliance (CECCIA) in 2013. Philippe was former Director of Public and Legal Affairs of PolyGram and head of the IFPI Brussels office. He graduated in law from the universities of Strasbourg and Paris as well as the College of Europe in Bruges.

Kern is expert for the European Commission, European Parliament, the Council of Europe and WIPO. He is a member of the High Level Group Wallonia European Creative District and has been invited to sit on the Advisory Committee on the Internationalization of Shenzhen. He is also International advisor to fashion magazine "The Fashion World" in China. KEA was at the origin of many high profile international projects such as European Creative Industry Alliance (ECIA), Creative SpIN (Urbact), KiiCS (Art and Science). KEA has been active in China since 2008.

Peter Inkei www.budobs.org

Péter Inkei, is the Director of the Budapest Observatory (officially the Regional Observatory on Financing Culture in East-Central Europe). An independent non-profit organisation, it conducts or takes part in various projects on cultural policy, finances and planning (www.budobs.org). Dr Inkei has done consultancy in various fields of cultural policy, among others for the Council of Europe, the city of Košice, the Hungarian national development agency, and actually in the European Expert Network on Culture, initiated by the European Commission Directorate General for Education and Culture. He is the author of the Hungarian entry of the Compendium of cultural policies, and was in the preparatory task force of the Council of Europe ministerial conference in Moscow, April 2013. Served on the Board of Cultural Information and Research Centres Liaison in Europe (CIRCLE), was a stakeholders' representative on the LabforCulture board, and has been key speaker at a number of international conferences. Previously, had held various positions in the civil service, including deputy minister for culture, general director for publishing (Ministry of Culture), national coordinator of research (Ministry of Education), and his first job was at the National Commission for UNESCO. Péter Inkei has also worked in the book sector: was general director for publishing at the Ministry of Culture (1987-1991), founding director of the Budapest International Book Festival (1994), and has been deputy director of the Central European University Press since 2001.

Support

Julie Hervé <http://www.eurocities.eu/>

Julie Hervé has worked as a policy advisor at EUROCITES since 2006. She manages the activities of the EUROCITES Culture forum, gathering representatives from more than 130 European cities and of specialised working groups (resourcing culture; cultural and creative industries; young people and culture; access to culture; mobility of artists). She develops policy positions and publications on various aspects of culture in cities and represents the interest of member cities towards the European institutions. Julie also manages EUROCITIES activities on entrepreneurship and SMEs and on branding and city attractiveness.

Prior to joining EUROCITIES, Julie worked at the coordination office of the European Heritage Days in Lisbon. She also worked at the French agency for export promotions in Paris, where she was in charge of the tourism and architecture sectors. She also worked in Brussels for several small business organisations and for the European technical assistance office of the Euro Info Centre network (now Enterprise Europe network). Julie holds a master engineer degree ('ingénieur maître') in cultural heritage and a master degree in European Relations.