

ENERGISING CITIES
Munich 5-8 November



**MEDIA ADVISORY - 15 October 2014 -
BRUSSELS**

EUROCITIES 2014 Munich
Energising cities - energy
intelligent cities of tomorrow

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WHAT: At our conference in Munich, Germany, on 5-8 November, keynote speaker Simon Anholt will speak for the first time about what makes a 'good' city, and how cities can become 'good'.

Plenary debates on Thursday, 6 November, will explore how to make energy intelligent cities a reality: discussing how cities will deal with the increasing demand for energy and resources without compromising on social or environmental concerns.

In a mayors' debate, politicians from Athens, Bristol, Dortmund, Tampere, Vienna and Zurich will share their views and experiences of creating energy intelligent cities. They will be joined by representatives from the conference business partners, BMW and Siemens.

On Wednesday, 5 November, Munich will host the EURO CITIES awards ceremony. Nine cities have been shortlisted with projects on e.g. smart transport, use of renewable energy or energy efficient refurbishment in social housing. The shortlisted cities are: Dortmund, Edinburgh, Liverpool, Malaga, Oslo, Rotterdam, Tampere, The Hague and Vilnius.

WHO: Interventions will be given by

- Dieter Reiter, mayor of Munich
- Hanna Gronkiewicz-Waltz, mayor of Warsaw and president of EURO CITIES
- Anna Lisa Boni, EURO CITIES secretary general
- Simon Anholt, independent policy advisor

WHEN: 5-8 November 2014

WHERE: Gasteig, Carl-Orff Saal, Rosenheimer Straße 5, 81667 Munich

PRESS RSVP: registration for media is free. Contact Rose Montgomery for more information.

EUROCITIES: established in 1986, EURO CITIES is the political platform for major European cities towards the European institutions. We network the local governments of over 130 of Europe's largest cities and 40 partner cities that between them govern some 130 million citizens across 35 countries.

ADDITIONAL INFORMATION: www.eurocities2014.eu and follow us on Twitter, @EUROCITIEStweet. The hashtag for this event is #eurocities2014.

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