



MEDIA ADVISORY - 4 October 2011 - BRUSSELS

EUROCITIES 2011 Genoa

Planning for people

Media contact: Nicola Vatthauer, communications director, EURO CITIES

Tel. +32 2 552 08 84; nicola.vatthauer@eurocities.eu

WHAT: EURO CITIES, the network of Europe's largest cities, will gather around 400 delegates including mayors, vice-mayors and local government leaders for its annual conference, taking place this year in Genoa, Italy on 2 - 5 November 2011.

The conference theme, 'planning for people', will focus on how cities incorporate the needs of people, and not just physical infrastructure, into the urban planning process.

EUROCITIES 2011 Genoa promises a fascinating exploration into how mayors have addressed challenges such as social cohesion, inequality and migration through city planning with a social dimension. The event will examine how they have successfully tackled these issues through urban regeneration projects which respond to the needs of citizens.

Expect a series of lively debates, speednetworking sessions, workshops and city tours, as well as the 2011 edition of EURO CITIES' prestigious awards ceremony and activities to mark EURO CITIES' 25th anniversary.

WHO: the conference will feature keynote addresses given by:

- Renzo Piano, architect
- Marta Vincenzi, Mayor of Genoa
- Frank Jensen, Mayor of Copenhagen and President of EURO CITIES

The panel debate will be moderated by Richard Burdett, Professor of Urban Studies at the London School of Economics and Political Science and renowned urban guru.

WHEN: 2-5 November 2011

WHERE: Magazzini del Cotone, Porto Antico, Genoa

PRESS RSVP: registration for the media is free. To register or for interviews and related enquiries, journalists should contact Nicola Vatthauer (details above).

EUROCITIES: established in 1986, EURO CITIES is the network of major European cities. It brings together the local authorities of 135 large cities in 34 European countries.

ADDITIONAL INFORMATION: www.eurocities2011.eu and follow us on Twitter, @EUROCITIEStweet via #EUROCITIES2011

ENDS