



MEDIA ADVISORY - 19 November 2014 - BRUSSELS

INvest, INvent, INclude - social innovation in cities

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WHAT: EURO CITIES mayors Daniël Termont (Ghent) and Katrin Stjernfeldt-Jammeh (Malmo) will take part in a panel debate dedicated to social innovation in cities at this year's European Platform Against Poverty (EPAP) convention in Brussels.

The event 'INvest, INvent, INclude - social innovation for better social outcomes in cities' will be moderated by John Halloran, CEO of European Social Network. Joining the debate alongside the mayors are Sascha Haselmayer, CEO of City Mart and Marco Morganti, Banca Prossima.

The EPAP convention, which is in its fourth year, will focus on the effect the economic crisis is having on Europe's ability to meet its social targets and the role social innovation can play in ensuring a more inclusive and fair Europe.

It will be hosted by presidents Jean-Claude Juncker (European Commission) and Martin Schulz (European Parliament) along with the new commissioner for employment and social affairs, Marianne Thyssen.

WHO: Daniël Termont, mayor of Ghent and Katrin Stjernfeldt-Jammeh, mayor of Malmo

WHERE: The Egg, 175 Rue Bara/Barastraat, 1070 Brussels (Anderlecht)

WHEN: 21 November 2014 at 9.00am

'INvest, INvent, INclude - social Innovation for better social outcomes in the city'. (side event)

PRESS RSVP: To arrange interviews with Daniël Termont or Katrin Stjernfeldt-Jammeh please contact Ciara Drohan (details above).

EURO CITIES: established in 1986, EURO CITIES is the political platform for major European cities towards the European institutions. We network the local governments of over 130 of Europe's largest cities and 40 partner cities that between them govern some 130 million citizens across 35 countries.

ADDITIONAL INFORMATION: www.eurocities.eu
DG EMPL website on EPAP: <http://bit.ly/1sY0IK5>

Follow the debate on Twitter: #Poverty2020

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