



EUROCITIES 2016
MILAN—SHARING CITIES
16—17—18 NOVEMBER

MEDIA ADVISORY - 19 October 2016 - BRUSSELS

EUROCITIES 2016 Milan

Sharing cities

Media contact: Rose Montgomery,
media and communications coordinator, EUROCITIES
Tel. +32 2 552 08 43; rose.montgomery@eurocities.eu

Rethinking Europe

The Brexit vote and growing disillusionment in many member states is testing the European project. How can cities help create a stronger, more legitimate and relevant Europe? How can cities regain citizens' faith in the European project? City politicians will meet in Milan for a debate on 'rethinking Europe' to consider the role they can play in rebuilding Europe from the bottom up. We will publish an open letter to European leaders after the debate.

How is the sharing economy shaking up cities?

Citizens are taking the lead in developing sharing economy initiatives that are shaking up the way cities work. Benita Matofska, a sharing economy expert, will deliver the keynote speech at our conference, offering insights into the impact this trend is having on the local economy and society. Join city politicians and experts for debates on different aspects on the sharing economy: city competences and legislative framework; new business models; quality jobs and skills; and alternative approaches to welfare and services. Study visits and the EUROCITIES awards will also take place on this theme.

30 years of EUROCITIES

Celebrate our 30th birthday with us on the opening night of the conference. We will be launching 'Making cities. Visions for the urban future', a collection of essays from young professionals, some of whom will join us in Milan.

WHO: around 400 participants will attend the conference: city politicians, experts, representatives from the EU and international institutions and organisations.

Speakers include:

- Benita Matofska, founder, The People who Share
- Anthony Zacharzewski, director, The Democratic Society
- Jean-Eric Paquet, deputy secretary general, European Commission
- Giuseppe Sala, mayor of Milan
- Johanna Rolland, mayor of Nantes
- Daniël Termont, mayor of Ghent

WHEN: 16-18 November 2016

WHERE: the main conference will take place at the MiCo conference centre (Piazzale Carlo Magno, Milan). A full list of venues is available at <http://bit.ly/2dZxrlu>

PRESS RSVP: registration for media is free. Contact Rose Montgomery for more information. A press conference will take place on 17 November at 10.30. Please see attached programme for more details.

EUROCITIES: established in 1986, EUROCITIES is the political platform for major European cities towards the European institutions. We network the local governments of over 135 of Europe's largest cities and 40 partner cities that between them govern some 130 million citizens across 39 countries.

ADDITIONAL INFORMATION: www.eurocities2016.eu and follow us on Twitter, @EUROCITIESweet. The hashtag for this event is #EUROCITIES2016.

ENDS



EUROCITIES 2016

MILAN—SHARING CITIES

16—17—18 NOVEMBER



Draft programme & venues

Time	Activity	Venue
Wednesday 16 Nov - informal day		
19.00 - 22.30	<ul style="list-style-type: none"> - informal evening - celebrating 30 years of EUROCITIES - launch of EUROCITIES book 'Making Cities. Visions for an urban future' & opportunity to meet the authors 	Fabbrica del Vapore
Thursday 17 Nov - political day on 'sharing cities'		
09.00 - 09.45	<ul style="list-style-type: none"> - formal opening - Giuseppe Sala, mayor of Milan - Johanna Rolland, EUROCITIES president, mayor of Nantes - Anna Lisa Boni, EUROCITIES secretary general 	MICO conference centre
09.45 - 10.30	Keynote speaker Benita Matofska, The People Who Share	MICO conference centre
10.30 - 11.00	<ul style="list-style-type: none"> - coffee break - press conference: <ul style="list-style-type: none"> - Giuseppe Sala, mayor of Milan - Johanna Rolland, EUROCITIES president, mayor of Nantes - Anna Lisa Boni, EUROCITIES secretary 	MICO conference centre

	general (Note: press conference will be given in Italian only)	
11.00 - 12.30	Political roundtables - city competences & legislative framework - new business models - quality jobs & skills - alternative approaches to welfare & services	MICO conference centre
12.30 - 14.00	- lunch	MICO conference centre
14.00 - 14.30	- Johanna Rolland, EUROCITIES president, mayor of Nantes - Daniël Termont, EUROCITIES vice-president, mayor of Ghent	MICO conference centre
14.30 - 14.45	break	MICO conference centre
14.45 - 17.00	study visits	
15.00 - 17.00	political debate 'Rethinking Europe - how cities are reconnecting citizens with the EU' (Debate is open to media)	MICO conference centre

Friday 18 Nov - members day		
09.00 - 11.00	speed networking	Palazzo Reale