

# Covid 19 and Violence against women

Margot Olsson

Senior officer and coordinator of all issues  
concerning domestic violence

The Labor Market and Social Services Administration

Malmö city

[margot.olsson@malmo.se](mailto:margot.olsson@malmo.se)

# Domestic violence in Malmö?

## New measures

- Campaign on Snapchat – age 13 – 21 concerning honour related violence,  
3 888 unique visitors on the website
- Campaign on Facebook – age 15 – 44 concerning domestic violence  
2 174 unique visitors – 80 – 90 daily
- Information to tenants in 20 000 apartments – 60 000 tenants
- Information on buses to perpetrators