



EIP-SCC

European Innovation Partnership
on Smart Cities and Communities





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Discover the
Matchmaking at the
Smart City Expo
World Congress



The Matchmaking

The Matchmaking event is targeting all projects involved in smart urban development.

If you are thinking of a project and need to finance it, or you would like to improve your project financial soundness, the matchmaking is the right initiative!



Participation process

Participate to the meetings is easy. You just need to follow the following steps .



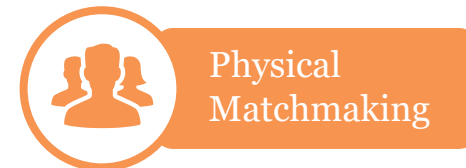
Information at project level will be gathered through a pre-designed questionnaire once you **register** at the [EIP-SCC Matchmaking portal](#).



Our team will be available to support you if need support filling out the project description. In a few cases, additional details may be asked.



Your project is shared with a number of investors, who participate at the matchmaking. This way they will know something about the project in advance and dedicate more time to constructive discussions.



At the Smart City Expo World Congress, on 14th November you will meet investors and discuss your project with them. As always, we'll be there to help you with any support you may need.

The structure of the meeting

To ensure you can get the most out of this opportunity, we suggest to follow a precise time-schedule at the meeting:

5-10 minutes

Initially, the project promoter briefly presents the project to the investor.

15-20 minutes

A proper discussion will follow. You can discuss the project's financial robustness, its bankability or simply look for what the financial market has to offer.

5-10 minutes

The remaining time is dedicated to draw conclusions and actions for possible next steps, which may entail further meetings or more tangible actions, depending on the case.

At the end of the discussion, don't forget to note down the follow-up actions!

The hosting event

The Smart City Expo World Congress - SCEWC

The Matchmaking is held on **14th**
November at the **Smart
City Expo World
Congress, in Barcelona.**

SCEWC in figures

- +17.000 professional visitors
- +600 exhibitors
- +650 cities
- +400 experts and thought leaders

The SCEW Congress is the major event for smart city actors to see what's new in the smart city panorama, meet key partners, present their ideas, and discuss business.

find out more at:

<http://www.smartcityexpo.com/en/program/matchmaking-event>





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Contacts

For any additional information or clarification, please do not hesitate to contact us:

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