



ECOPROFIT and other Examples of Greening the Local Economy in Munich

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Commercial Programmes of Greening the Local Economy

- (1) ECOPROFIT
- (2) Corporate Mobility Management
- (3) Grants for energy-efficient planning of new company buildings
- (4) Further programmes



(1) What is ECOPROFIT?



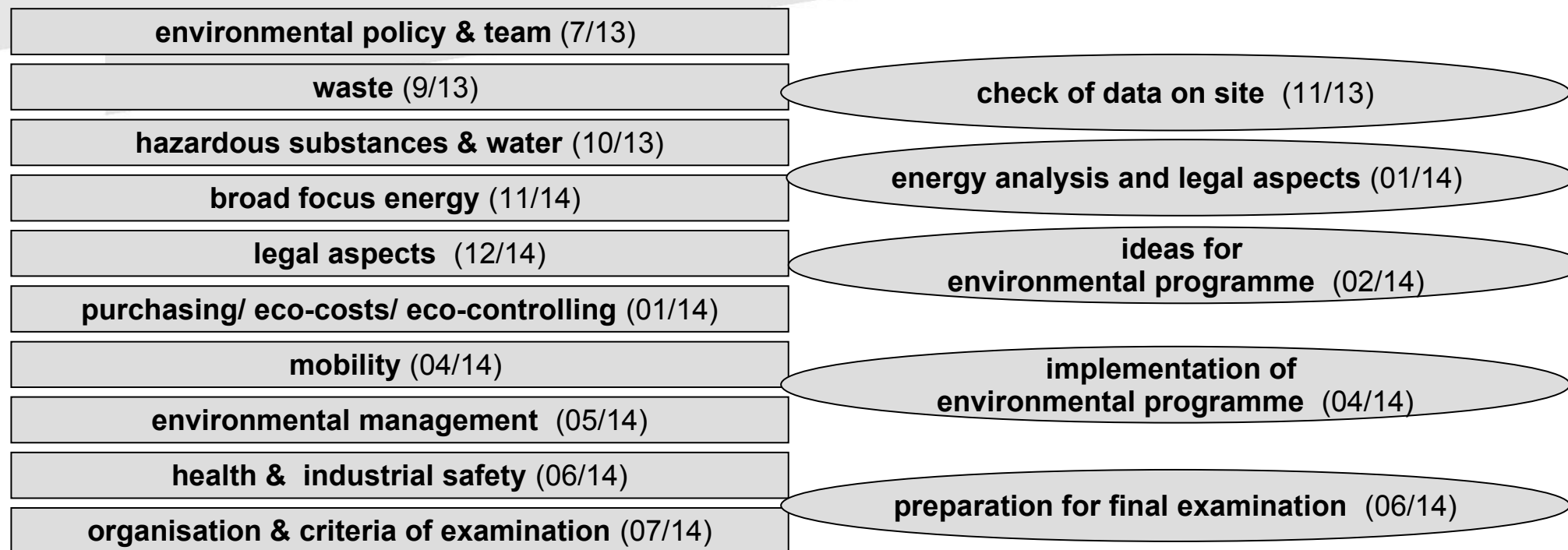
- **Improve environmental quality**
- **Save money**
- **Joint project of the Dept. of Labor and Economic Development / Dept. of Health and Environment, Chamber of Commerce, local electricity and waste management company**



Project schedule – ECOPROFIT Munich for Beginners

10 Workshops

5 On-Site-Consultations



**Distinguished ECOPROFIT company,
21 October 2014**



ECOPROFIT - History in Germany

- 1991 was developed in Graz/Austria (*licence*)
- 1998/99 first German ECOPROFIT project in Munich (*copyright of the German ECOPROFIT-Materials - available on CD - lies with the city of Munich*)
- 2000 foundation of the German ECOPROFIT-Network
- 2013 start of the 11th Munich ECOPROFIT-project
- 2014 more than 100 communities and 3,000 companies in Germany



ECOPROFIT Benefits

Companies:

Cost reduction, legal compliance, exchange of information, image, systematic consulting at reasonable costs, pre-stage to Eco-Audit

Municipalities:

Contribution to sustainable development, dialogue with the local economy, less enforcement deficits due to own initiatives of the business community, regional eco-innovation network



ECOPROFIT - Results in Munich 2011/2012

Quantity / Unit

Annual savings:

Electricity	8.48 m kWh
Heating/cooling	15.10 m kWh
Fuel	1.80 m kWh
CO₂	12,110 tonnes
Waste/resources	36 tonnes
Water/waste water	218,5 m litres
Costs	3,756,000 Euro
Investments	17,205,000 Euro

About one third of all measures comes at negligible costs or with a payoff of < 1 year



Transfer of ECOPROFIT to municipalities in other countries

- Consciousness for environmental problems
- Co-operation partners
- Licence agreement with Graz/Munich
- Choice of consultants
- Adaptation of the ECOPROFIT concept and material to regional circumstances
- Gain firms for ECOPROFIT beginners' round

For more information:

www.muenchen.de/oekoprofit

www.cpc.at



(2) Corporate Mobility Management

- Company specific mobility concepts, since 2003
- Cost savings and environmental benefits
- Professional consultancy for firms in 4 workshops and 4 on-site-consultations
- Participation of 48 companies with 81,000 employees so far
- Annual savings of up to 284 tonnes of CO2
- Only 8 companies per round

For more information:

www.betriebemobil.de



(3) Grant for energy-efficient planning of new company buildings

- Measure within the integrated action programme for climate protection in Munich
- Grant of max. 4.480 € per company
- Goals: energy and cost reduction through energy efficient planning from the beginning onwards
- Budget for 15 cases in 2013 and 2014

For more information:

www.muenchen.de/gewerbe-neubau.de



(4) Further programmes in the area of company buildings

- Grants for companies within the „Münchner Förderprogramm Energieeinsparung“ for special measures like passive houses, solar cooling etc.
- Professional consulting for companies concerning all aspects of building measures

For more information:

[**www.muenchen.de/bauzentrum**](http://www.muenchen.de/bauzentrum)



Many thanks for your attention!

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