



Platform Economy – Decent Work in Times of Digital Transformation

#fairclickgig

**Programme
Digital Conference
Berlin, 21 September 2020**

Last updated: 4 August 2020



EUROPÄISCHE UNION
Europäischer Sozialfonds



im Land Berlin

Platform Economy – Decent Work in Times of Digital Transformation

Organiser	Senate Department for Integration, Labour and Social Services, Berlin
Moderator	Dr Julia Kropf
Date	21 September 2020
Languages	German and English

Get started with ...

From 10.30 am	Pre-recorded videos and materials on the conference website
From 10.45 am	Polls with participants

From 11.00 am **Official start of the conference**

11.00 am – 12.30 pm **SESSION I**
**Platform work as a model for the future? Digital business models
in the European and international context**
Participant interaction with chat and polls

- ▶ **Welcome address**
The Governing Mayor of Berlin, Michael Müller
- ▶ **Video:** What motivates me to work on platforms? What are my experiences with platform work? – [Statements of platform workers](#)
- ▶ **Live-interview on the topic of** “Digital business models in the platform economy – significance and classification of platforms within the overall economy”
Prof Dr Jan Marco Leimeister, University of Kassel
- ▶ **Introductory welcome and live-interview**
Senator for Integration, Labour and Social Services, Berlin, Elke Breitenbach
- ▶ **Panel discussion:** Platform work in international and European comparison
Stefan Olsson, Directorate General Employment, Social Affairs and Inclusion of the European Commission
Jonathan Barr, Organisation for Economic Co-operation and Development (OECD)
Dr Janine Berg, International Labour Organization (ILO)

12.30 pm – 1.30 pm

BREAK

The following materials are available during the break:

- Conference reader
 - Welcome address of the Governing Mayor
 - Video with statements of platform workers
 - Barrier-free Yoga
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1.30 pm – 3.15 pm

SESSION II

Shaping decent work on platforms – social security, flexibility, regulatory needs

Participant interaction with chat and polls

- ▶ **Platform work as a matter of controversy:** Employees, solo self-employed or customers? Employers or (merely) intermediaries?

Michael Six Silberman, IG Metall (Metal Workers' Industrial Union)

Dr Johanna Wenckebach, Hugo Sinzheimer Institute for Labour and Social Security Law of the Hans Böckler Foundation

Roland Szabados, German Crowdsourcing Association

N. N., Lieferando (requested)

- ▶ **What it takes:** Representation of interests, social security and advisory services

Orry Mittenmayer, Gewerkschaft Nahrung-Genuss-Gaststätten (German Food, Beverages and Catering Union) (requested)

Dr Alessio Bertolini, Oxford University

Dr Wenke Wegner, ArbeitGestalten Beratungsgesellschaft mbH

- ▶ **Whom it particularly concerns:** Platform work from a migration and gender perspective

Prof Dr Manuela Bojadzijeve, Berlin Institute for Integration and Migration Research (BIM) at the Humboldt University

Dr Christian Pfeffer-Hoffmann, Minor – Projektkontor für Bildung und Forschung gGmbH

Prof Dr Aysel Yollu-Tok, Berlin School of Economics and Law

- ▶ **Who is responsible for education and qualification?**

The portability and recognition of skills acquired on platforms

Prof Dr Peter Schlögl, University of Klagenfurt (requested)

Prof Dr Anoush Margaryan, Copenhagen Business School (requested)

Prof Dr Anke Hassel, Hertie School, Berlin (requested)

3.15 pm – 3.45 pm

BREAK

3.45 pm – 5.15 pm

SESSION III

“Platformisation” as a trend – platform work in urban spaces, good practices and alternative models

Participant interaction with chat and polls

- ▶ **Panel discussion:** How is the platform economy changing our cities? – “Platformisation” as a trend in the urban working world

Prof Dr Manuela Bojadzije, Berlin Institute for Integration and Migration Research (BIM) at the Humboldt University

Klemens Himpele, City of Vienna

N. N., City of Amsterdam (requested)

- ▶ **Good practices and alternative models in the platform economy**

Assoc Prof Dr Trebor Scholz, The New School, New York

Fredrik Söderqvist, Unionen Sweden

Bruno Ginnuth, CleverShuttle

- ▶ **Closing panel:** What are the consequences for work and qualification in urban spaces? Summary and conclusion

Alexander Fischer, State Secretary for Labour and Social Services, Berlin

Dr Annette Niederfranke, International Labour Organization (ILO) (requested)

Silvia Ganzerla, EUROCITIES

Prof Dr Anke Hassel, Hertie School, Berlin (requested)

Abstract of the conference on 21 September 2020 in Berlin

Platform Economy – Decent Work in Times of Digital Transformation

Organiser: Senate Department
for Integration, Labour and
Social Services, Berlin

Contact: Dr Sarah Styles,
europaagentur@gsub.de

The conference is organised by
the Europe Agency on behalf of
the Senate Department for
Integration, Labour and Social
Services, Berlin

Languages: German and English

The platform economy plays a crucial role in the ongoing digital transformation. This year's European conference will focus on platforms in the service sector mediating between providers (e.g. click workers, courier drivers, cleaning staff) and customers. The current challenging environment elevates the importance of occupational groups such as click and gig workers as they provide delivery and courier services that are brokered by platforms. The need to organise and shape this field of work has become even more apparent.

The conference will focus on how decent work can be achieved in the ongoing digitalisation process, especially for employees in the platform economy. This includes fair pay, improved workers' rights, good working conditions and social security for people who find themselves in precarious employment. At the same time, platform work is also associated

with easier access to work as well as innovation and creativity.

Especially in metropolitan areas such as Berlin, where the service economy is the major employment sector, platform work is strongly represented. The Senate Department for Integration, Labour and Social Services is committed to shaping the digitalisation of the world of work in accordance with the principles of decent work, for example through the dialogue process "Work 4.0 – made in Berlin". The conference will therefore address both the challenges and the opportunities of platform work.

The topic will be highlighted from a European, national and urban perspective. In addition, approaches and examples of good practice from Berlin and other European cities will be exchanged to promote mutual learning and appropriate action.