



EUROCITIES Social Innovation Lab

26-27 March, Glasgow

Speed networking of social innovations in cities - 26 March, 13.30 - 14.30



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| Amsterdam | <p>‘House of Skills’ - For a future that works: Towards a skills-based labour market</p> <p>Many organisations are working on solutions to address gaps on the labour market. There are many initiatives, but they only provide partial solutions. We need to develop a common language to make collaboration possible: the skills approach. Therefore, the municipality of Amsterdam took the initiative to coordinate this and connect a broad group of partners. Together we work on better lifelong learning, intersectoral matching and sustainable employability in the labour market. Target audiences are the working population and job-seekers at lower and medium level in the Amsterdam Metropolitan Area. The programme aims to create a movement to raise awareness of skills matching across the Amsterdam Metropolitan Area.</p> <p>We aim to:</p> <ul style="list-style-type: none"> • Give the working population more control over their job market career; • Promote lifelong development; • Bring about fundamental changes in the design of the job-market system (<i>arbeidsmarkthuis</i>), from sectoral to intersectoral, from national to regional, from focus on diplomas to skills. <p>We are working with many relevant stakeholders. We are developing assessment and matching tools based on skills, such as a ‘skills passport’, the ‘Fitting room’, modular educational programmes, validating learning from work experience. We launched ‘MyHouseofSkills’ that is an online platform that will bring assessment, training and matching together.</p> <p>All this resulted in better awareness about the importance of skills matching. As a result, more than 100 partner organisations signed the ‘Regional Skills Agreement Metropolitan Area Amsterdam’ by which they support the vision of the House of Skills.</p> <p>More than 60 partner organisations actively participate in an ‘innovation deal’ and get engaged in projects and pilots that work on innovation to make the labour market more skills-based.</p> | <p>Annelies Spork, Programme director A.Spork@amsterdam.nl</p> |

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| Bristol | <p>REPLICATE Smart Homes to tackle energy poverty</p> <p>In Bristol, fuel poverty is a severe problem affecting around 25,000 households. We strive for a fair and inclusive smart city where everyone can benefit from new technologies and help alleviate problems such as fuel poverty. In our future smart city, we envisage risks around new smart energy models where those who are disengaged with the smart city agenda or without digital skills may be excluded from services, such as smart tariffs.</p> <p>REPLICATE Smart Homes is exploring how community engagement and technology can address these issues in 150 homes through deploying smart appliances and energy monitoring equipment linked to our Smart City Platform. Alongside this, we have commissioned a community engagement group led by Bristol Energy Network to help us co-design the project's development and delivery.</p> <p>From procurement processes through to partnership working and empowering community organisations to take the lead we have put citizen engagement at the heart of delivery. Where time and space permit, Asset Based Community Development principles have been built into Smart Homes.</p> <p>We have worked in partnership with community organisations to build the community's trust over time and deliver an Energy Champions programme to build knowledge and networks in the project area. We used this partnership to co-design a 'Mobile Future Home' engagement tool through workshops and commissioned a local designer artist business to make it and to develop a community energy champions programme.</p> <p>As a result, we engaged a diverse audience in our Smart Homes project (31% BME, 29% social housing) to better understand the challenges faced around inclusion in the smart city.</p> | <p>Matthew Jones Project Manager Smart Homes, City Innovation Team matt.jones@bristol.gov.uk</p> |
| Glasgow | <p>New Young Peers Scotland</p> <p>This is a peer mentoring group co-produced with asylum seekers and refugee young people aged 16-25 years from many different countries, most of who have come to Glasgow alone and remain separated from families. It is run in partnership with social workers, education workers (ESOL lecturers, staff from Clyde College) and the NGO sector (Ypeople). Other agencies were consulted but lacked capacity to engage in this partnership but do support it.</p> <p>The group has been running since May 2017 using existing resources and no additional core funding. It was set up in response to the expectation of the arrival from Calais of over 70 additional unaccompanied asylum-seeking young people.</p> <p>The original idea for this initiative was to consult asylum seeking young people and ask if they felt they could use their life experiences to help professionals support new arrivals to Glasgow, hoping to develop a model</p> | <p>Lorraine Ward Social worker lorraine.ward@glasgow.gov.uk</p> |

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| | <p>of one-to-one peer mentoring. We held 3 consultation sessions with over 40 young asylum seekers and they openly shared their barriers and what has helped them make Scotland their new home. They told us they enjoyed being part of a group, where their voice and views were heard and they were keen for training and development opportunities, so the group continued and meets weekly in the college and has involved 23 young people (male and female) since it started.</p> <p>The group have had mentoring training, developed a digital magazine, hosted a welcome event for up to 100 other young people and agencies, spoke at conferences, produced films and are currently working on a mental health first aid kit and the development of a website and podcasts. Sharing their life experiences and developing these resources/events has offered young asylum-seekers a chance to help new arrivals to settle and grow in their new host environment. It has also helped increase professionals' awareness of the support needs, agency and aspirations of these asylum-seeking young people.</p> | |
| Gothenburg | <p>Better Health II - FEAD project - public-private partnership for vulnerable EU mobile citizens</p> <p>Our new project Better Health II started in January 2019 with the objective to find cooperation with three levels of public authorities in Romania and Bulgaria. We have a group of citizens from different cities in Romania that we would like to work with. The first step is to empower them to see their life and their opportunities in a new way. Our focus is to work on women's health issues and literacy courses on the ground in Gothenburg and Stockholm.</p> <p>We also want to get in touch with grassroots organisations in their home cities in Romania. In June 2019, we will have a first field visit to Bucharest and later to Ramnicu Valcea and Buzau. The second level is to have meetings with the regions and/or the cities Ramnicu Valcea and Buzau to see what kind of Roma inclusion strategies they work on and if there are any opportunities for our Swedish cities to work together with them. We also want to establish a contact within the social services and the labour market services in these cities to be able to make a personal plan for those EU-mobile citizens that want to go back home to Romania and enter the labour market back home. The third level is on federal/national level. We will try to have a first meeting at the Swedish embassy in Bucharest where we would like to invite persons that can be interested to support our work. We are in the progress of finding different NGOs and organisations that we will connect with in Romania.</p> <p>Our work focuses on the human-rights perspective and the children's rights convention. It is well-know that many of the children from vulnerable EU-mobile citizens grow up without the care of their parents, without adequate support to complete compulsory schooling and without social support. To create change, all efforts from both the Roma group as well from cities, national government and the EU must work strongly together.</p> | <p>Ragnild Ekelund Planning leader ragnild.ekelund@socialreurs.goteborg.se</p> |

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| Leeds | <p>Leeds Art and Health & Care Network</p> <p>There is an increasing recognition of the benefits of art and engagement with creative arts on individuals' and communities' health and wellbeing.</p> <p>This session will outline developing work in Leeds to harness this, including ambitions to:</p> <ul style="list-style-type: none"> • Raise awareness of, and to protect and stimulate funding for, existing projects that operate in the world of creative arts and health and wellbeing; • Support a broader range of health and care organisations to use creative arts to meet their outcomes; • Encourage and support those in creative arts to have a stronger focus on their contribution to health and wellbeing and to engage with those with health, care, and support needs; • Use creative arts to improve the health and wellbeing of our own staff in the city administration; • Share learnings across health and care of the work above and to stimulate a greater culture of joint working. <p>To achieve this, a partnership has been established across health & wellbeing organisations, the arts, and universities. A key first action was to establish an Art and Health Network across the city.</p> <p>This is new work in development - so we welcome contributions from others in the session to share learnings.</p> | <p>Mick Ward Chief Officer, Transformation and Innovation, Adults and Health, Leeds City Council mick.ward@leeds.gov.uk</p> |
| Madrid | <p>Professional Reinvention Workshop for Transgender People</p> <p>The City Council of Madrid approved a Human Rights Plan in 2017. It foresees a specific line of action for transgender and transsexual people, especially transgender women, to improve municipal services for these people who confront any form of discrimination.</p> <p>The Employment Agency in Madrid, the non-profit entity Transexualia and the Chamber of Commerce of Italy for Spain (CCIS), through an agreement, committed to launch a programme of professional reinvention for transgender and transsexual people that will generate them opportunities to enter the labour market.</p> <p>The aim is to achieve social normalisation and full equality of the rights of transsexuals by promoting their social and labour inclusion. The ultimate goal is to design creative solutions for situations of unemployment experienced by transgender and transsexual people. It is an innovative and transformative training programme that considers that unemployed trans people, in a team, are able to recover their self-esteem, improve their qualifications and attitudes and find stable employment.</p> | <p>Javier Sánchez García, Advisor on EU projects sanchezgfj@madrid.es</p> |

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| Malmö | <p>Yalla Trappan - social enterprise and women cooperative for labour market integration</p> <p>The work integration social enterprise ‘Yalla Trappan’ is located in the heart of Rosengård in Malmö, an area with many social challenges and high unemployment. Since the start in 2010, the general aim of Yalla Trappan is to provide work for immigrant women who would otherwise have severe difficulties entering the labour market. Organised as a women’s cooperative, Yalla Trappan is built on empowerment through democratic processes such as participation, co-determination and solidarity.</p> <p>Yalla Trappan now employs more than 30 women in its three commercial branches: café and catering, a cleaning and conference service and a sewing and design studio. The business is growing about 30% per year. Furthermore, it enables labour market insertion for newly-arrived immigrant women by providing internship opportunities. These women have made the journey from social exclusion and unemployment to becoming active citizens in society and working life to spread their knowledge of social enterprising.</p> <p>What started out as a project dependent on financial support from the European Social Fund, the City of Malmö and ABF Malmö (the Workers’ Educational Association Malmö), is today a self-supported social enterprise utilising the knowledge and capabilities of its co-workers to run an innovative business characterised by a strong focus on social sustainability.</p> <p>Yalla Trappan is now funded by:</p> <ul style="list-style-type: none"> • Its commercial business activities. In 2016, Yalla Trappan was the first external enterprise to open its sewing studio within the warehouse of IKEA. • Civil Society Public Partnership (such as ‘Yallas Way to work’) where Yalla Trappan works closely with the labour market and social services department of the city of Malmö. <p>Any revenue is reinvested in extended or new employment and new investments based on co-decision.</p> | <p>Therese Frykstrand Manager of Yalla Trappan therese@yallatrappan.se</p> |
| Porto | <p>Bridges for the Future (Pontes para o Futuro)</p> <p>Bridges for Future is promoted by CIS Porto - Social Innovation Centre of Porto - and aims to promote the creation of innovative solutions for social problems in Porto through the articulation between institutions of the third sector, individuals and public and private entities. Another goal is to empower the third sector entities, individuals, public and private entities to get involved in social entrepreneurship and innovation.</p> | <p>Claudia Costa Chief of the Management of the Social Network division claudiasousacosta@cm-</p> |

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| | <p>This project seeks innovative ideas that answer to specific problems previously identified by social organisations that are daily involved with the vulnerable populations.</p> <p>Bridges for Future was designed as a progressive method of training and selection of participants:</p> <ol style="list-style-type: none"> 1) Training and identification of problems by social organisations 2) Selection of innovative ideas presented by entrepreneurs and training about entrepreneurial and soft skills 3) Idea pitches and selection of the best ideas by the organisations 4) A bootcamp to create a project that truly answers to the issues identified 5) Public presentation of the final projects and winner selection (who win prizes/awards and regular mentoring and technical support for implementing their project) 6) After the awards ceremony, all projects have the opportunity to present their projects to social investors and enterprises. This step proves to be extremely relevant because it has already allowed some projects to obtain funding for the implementation. <p>The two editions of the Bridges for Future had impressive results:</p> <ul style="list-style-type: none"> • 32 social organisations involved and trained • 148 applied ideas • 14 partnerships with companies in the business sector • 12 teams (organisations + entrepreneurs) • 68 trained entrepreneurs • 12 projects created • 3 projects supported by social investors • 4 projects monitored at CIS Porto • 5 projects already implemented <p>Besides the training and empowering of social organisations, we noticed the positive impact that the projects created produced on the vulnerable populations and in the most deprived urban areas where they were implemented.</p> <p>Another relevant result was the joint work of social organisations and entrepreneurs in the creation of projects that produced a change in the organisational culture.</p> | <p>porto.pt</p> |

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| Stockholm | <p>Working with the private sector to tackle skills mismatch in the city</p> <p>In the city of Stockholm, there are many employers seeking skilled labour force. The municipality collaborates with employers successfully on a long-term basis and with a focus on innovative solutions within the frame of a job partnership. The result has been positive for both the employers as well as for the job-seekers in the city.</p> | <p>Katarina Bexar Director of Labour Market, Stockholm katarina.bexar@stockholm.se</p> |
| Utrecht | <p>City Initiative on Migrants with Irregular Status in Europe (C-MISE)</p> <p>The C-MISE initiative is led by a working group of 11 cities (Athens, Barcelona, Frankfurt, Ghent, Gothenburg, Lisbon, Oslo, Stockholm and Utrecht (Chair); Helsinki and Zurich are associate members) over two years to:</p> <ul style="list-style-type: none"> • Build a stronger body of evidence and share learning on city practices in relation to migrants with irregular immigration status • Develop guidance for European municipalities and a video documentary on key areas of service provision • Start a dialogue with EU institutions on ways in which integration of irregular migrants could be mainstreamed into EU policy agendas. <p>This learning-exchange initiative is facilitated by the Global Exchange on Migration and Diversity at COMPAS, University of Oxford and funded by the Open Society Initiative for Europe.</p> <p>The guidance for municipalities and the video documentary will be made available to municipalities to download for free. Hard copies of an executive summary will be available and (on-line) translated into a range of European languages.</p> <p>The guidance covers provision of legal advice and other services including health, education, shelter and assistance with return, and explains why cities consider it necessary to provide a level of access to them - whether directly as a municipal service or through a non-governmental organisation.</p> <p>Get a snapshot of the project by watching the video here: https://youtu.be/bdohxNnlN-M</p> | <p>Jan Braat, Senior policy advisor on migration and integration j.braat@utrecht.nl</p> <p>and</p> <p>Sarah Spencer Director of Strategy Centre on Migration, Policy and Society (COMPAS) sarah.spencer@compas.ox.ac.uk</p> |

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| EUROCITIES | <p>Future of our network: EUROCITIES strategic framework for 2020-2025</p> <p>To make EUROCITIES the number one go-to network for European major cities and ensure that its vision and work correspond to members' priorities and expectations, we organised a thorough review of our network. Over the last two years (2017-2018), we took an in-depth look at EUROCITIES' vision, priorities, actions, services and organisational structure. We consulted members on a number of occasions for inputs and feedback through:</p> <ul style="list-style-type: none"> • focus groups of city officers at cooperation platform; • mapping exercise of other organisations and networks with a similar scope and structure as EUROCITIES to identify and analyse their structure, business model, membership structure, main priorities, budget, team and communication strategy; • exploring different business models and innovative financial solutions that could be applied to EUROCITIES, therefore focusing on its financial organisation and membership structure; • direct engagement of members via a membership-wide survey on the current performance of our network and expectations for the future; • a survey on EUROCITIES' communications activities and services; • 'Imagine the urban future' sessions in all Forum meetings in spring 2018. <p>The results were presented at the EUROCITIES Annual General Meeting in Edinburgh in November 2018.</p> <p>In 2019, we will put the feedback into action by developing a new strategic framework for EUROCITIES for 2020-2025 and a vision for our network until 2030. This will have implications for the way our work is structured and organised. Our aim is to reach agreement on the new strategic framework of EUROCITIES by November 2019 at the Annual General Meeting in Prague and to start implementing this strategy as of 2020.</p> <p>Social Affairs Forum members are warmly encouraged to take part in the shaping of the strategic objectives related to social affairs, which will be part of the EUROCITIES strategy for the next 5-10 years.</p> | <p>Nathalie Guri, projects director EUROCITIES Nathalie.guri@eurocities.eu</p> |



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