

Munich
16-18 October



EUROCITIES Economic Development Forum meeting
'Urban transformation & innovation stimulates creativity & entrepreneurship'

Study visits descriptions

18 October 9.00-11.00

1) Munich Technology Centre and BayStartup

Visit the Municipal Technology Center and learn more about the strategic promotion of technology-oriented start-ups. The **BayStartUP** is the **Bavarian startup institution for company formation, financing and acceleration.**

- With the Bavarian business plan competitions, a broad coaching and workshop program and Germany's largest investor network, we support start-ups in optimising their strategy, building up their company and searching for start-up or growth capital.
- For private and institutional investors, BayStartUP ensures a qualified deal flow and offers start-up insights at exclusive business angel meetings and investor conferences.
- With nationwide startup industry matchings and strategic support, BayStartUP advises established companies on the development of suitable strategies for cooperation with startups.
 - Visit to an established and award-winning social enterprise. What challenges did the founders have to overcome, which strategies proved to be particularly helpful in asserting themselves in the market? Learn more about how business success and social engagement can be successfully combined.

2) Social Entrepreneur

Visit to the established and award-winning social enterprise "KuchenTratsch". What challenges did the founders have to overcome, which strategies proved to be particularly helpful in asserting themselves in the market? Learn more about how business success and social engagement can be successfully combined.

3) Creative Quarter

The 50.000 qm-site former military facility is located northwest of the Munich city center between the districts of Neuhausen-Nymphenburg and Schwabing and is now about to be transformed into the new "Creative Quarter Munich".

The current framework plan includes four areas, which will be developed independently from each other but are linked together:

Creative Laboratory: Close to the Leonrodplatz, this quarter seeks to combine social, economic and cultural aspects of life and offers space for creative business and retail trade. Additionally, 79 apartments are planned to be built.

Creative Park: The “creative park” as the center of the new quarter contains a number of abandoned buildings which will be reconstructed and opened for innovation incubators and players of the creative economy.

Creative Platform: In the southern part of the new quarter the University of Applied Science will open a new campus next to a number of new apartment buildings.

Creative Field: The so-called “creative field” is conceptualized as an ecological living and working space with a new elementary school.

4) Impact Hub Munich

Impact Hub Munich - member of the global incubator network works in partnership to create and scale solutions to systemic problems by inspiring, connecting and enabling citizens, entrepreneurs and organisations. It is the nucleus of the entrepreneurial ecosystems with main focus on social start-ups. Munich Impact Hub provides Learning and Education opportunities, gives startup support, provides home for innovative companies, offers co-working spaces and stimulates actively the development of the local ecosystem.

5) Social Entrepreneurship Academy

Under the motto „Education for Societal Change“ the Social Entrepreneurship Academy (SEA) qualifies social entrepreneurs and those who want to become social entrepreneurs. It currently offers students and young professionals the certificate programme „Social Innovations“ and specifically promotes social start-up projects through coaching and mentoring. In addition, the Social Entrepreneurship Academy is pushing ahead with the development of a broad network for anchoring social entrepreneurship in society in order to reconcile entrepreneurial action with social thinking.