



Tampere has developed a co-creation platform for students, companies and universities to develop solutions to real world challenges. The rights to the final product or service are given to the students, who can then choose to further develop it or license it to the partner company.

CO-CREATION

company (project partner) gives a brief outlining a challenge
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 students apply for projects that fit their skills
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 co-create a product or service, and student group retains IP

BENEFITS

product or service meets legal policies of large companies
 &
 build new relationships: potential employers and employees
 &
 cost-effective means of developing innovative solutions



“ We wanted to get new innovation partners and found this interdisciplinary and international group of students interesting. The outcome at this stage is promising, and our idea is to deepen our cooperation with Demola.

Ilkka Rahkonen, Chief Partnership Officer at YLE broadcasting

DEMOLA NETWORK

Tampere was the first Demola centre, opened in 2008
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 seven centres now exist across Europe
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 Demola model is easily replicated using established network, tools and processes



NUMBERS AND FIGURES

250 businesses involved

1,500 students from 25 universities

7 Demola centres around Europe