

# Towards a European platform for local ITS

Tuesday 2 December 2014

The Council House, Victoria Square, Birmingham B1 1BB, UK

The austerity of the last few years has presented huge challenges for local authorities. The downward pressure on costs has spurred major efforts to maintain service while reducing costs. At the same time local authorities want to ensure that they are attractive and sustainable, both for businesses and for citizens, and recognise the role that ITS can play.

But ITS are complex and technical things, and require skill to design, implement and operate. A true open market can help ensure value for money, by incentivising innovation, creating competitiveness and facilitating interoperability.

**This conference addresses these issues, through four current initiatives.**

**UTMC** is well known as the mainstream platform for local ITS in the UK, and occasionally overseas – and it is still actively engaging LAs and industry to open new areas. **Birmingham City** is one of the UK's leading authorities and will be showcasing some of its creative applications.

At a European scale, the **POSSE** project – and INTERREG IVC knowledge exchange project – is now drawing to its close, having fostered active discussion of the role of urban ITS standards across several cities and EU Member States. Meanwhile the **OPTICITIES** project, begun this year, will provide a technology demonstrator for interoperable ITS across six cities (including Birmingham).

**Together these initiatives are showing the way for future local ITS in Europe.**

**OPTICITIES**  
ENHANCING SMART MOBILITY

**POSSE**  
Promoting Open Specifications and Standards in Europe

**UTMC**

**Birmingham City Council**

Projects funded by:



# Conference Programme

09:30	Registration and reception	
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## Morning session

10:00	Chair's welcome	<b>Simon Beasley</b> , Reading BC and UDG Chair
<b><i>Birmingham – visions and practicalities</i></b>		
10:10	Host welcome and <b>Keynote: Birmingham</b>	<b>*Cllr Lisa Trickett</b> , Birmingham CC
10:30	Birmingham Mobility Action Plan	<b>Anne Shaw</b> , Birmingham CC Head of Transportation
10:50	Q&A	<i>Speakers and BCC staff</i>
<b>11:10</b>	<b>Coffee break</b>	
11:30	<b>Keynote: Europe</b> – The EC's aspirations for urban ITS	<b>*Julie Raffailac</b> , European Commission DG MOVE
<b><i>POSSE – the case for open frameworks</i></b>		
11:50	Project overview, ambitions and outcomes	<b>Rob McDonald</b> , Peter Brett Associates and POSSE project leader
12:10	The POSSE Exploitation Plan: ideas for Europe's future	<b>Mark Cartwright</b> , UTMC
12:30	The view from central Europe: the Czech approach to open ITS	<b>David Bárta</b> , Centrum Dopravníhu Výzkumu (CZ)

\* Agreed in principle but to be confirmed

**13:00 Lunch**

## The UTMC Conference 2014

### Afternoon session

<b>OPTICITIES – trialling the future</b>		
13:45	Project overview, ambitions and outcomes OPTICITIES approach to Open Data and ITS Architecture	<b>Nuria Sánchez</b> , Universidad Politécnica de Madrid
14:05	Birmingham’s tools: decision support & predictions	<b>Steve George and Andrew Radford</b> , Birmingham CC
14:25	Q&A	<i>Speakers</i>
<b>14:40</b>	<b>Coffee break</b>	
<b>UTMC – the UK’s response</b>		
15:00	UTMC – Moving forward	<b>Mark Cartwright</b> , UTMC
15:10	Updating the UTMC specification for VMS: changing needs from local authorities	<b>*TBC</b> , Transport for Greater Manchester
15:25	Moving UTMC towards XML and DATEX II alignment	<b>*Ian Snell</b> , Siemens
15:40	From output specification to test specification for ANPR systems	<b>*Peter Billington</b> , Telematech
16:00	<b>Keynote - DVLA</b> : The future of UK number plates	<b>*Hannah Jones</b> , DVLA
16:20	<b>Keynote - DfT</b> : How the UK is contributing to Europe	<b>*Suku Phull</b> , Department for Transport
16:40	Chair’s summing up	<b>Chair</b>

*\* Agreed in principle but to be confirmed*

**17:00 Event closes**

Delegates are welcome to discuss items of interest with the speakers during the breaks and after the end of the Conference. Please let us know if anything interesting emerges!

# About the event

## When and where is it?

On 2 December 2014, in the Banqueting Suite of the Birmingham City Council House. For location and maps see <http://www.birmingham.gov.uk/council-house>.

## Who is it for?

Anyone who is interested in delivering capable, future-proofed ITS for local authorities. The event will have a UK context but a strongly pan-European flavour.

## What does it cost?

The event is being funded by the event partners and is free of charge for attendees. If you would like to provide event sponsorship, distribute information, etc, please contact us to discuss your requirements.

## Is there an exhibition?

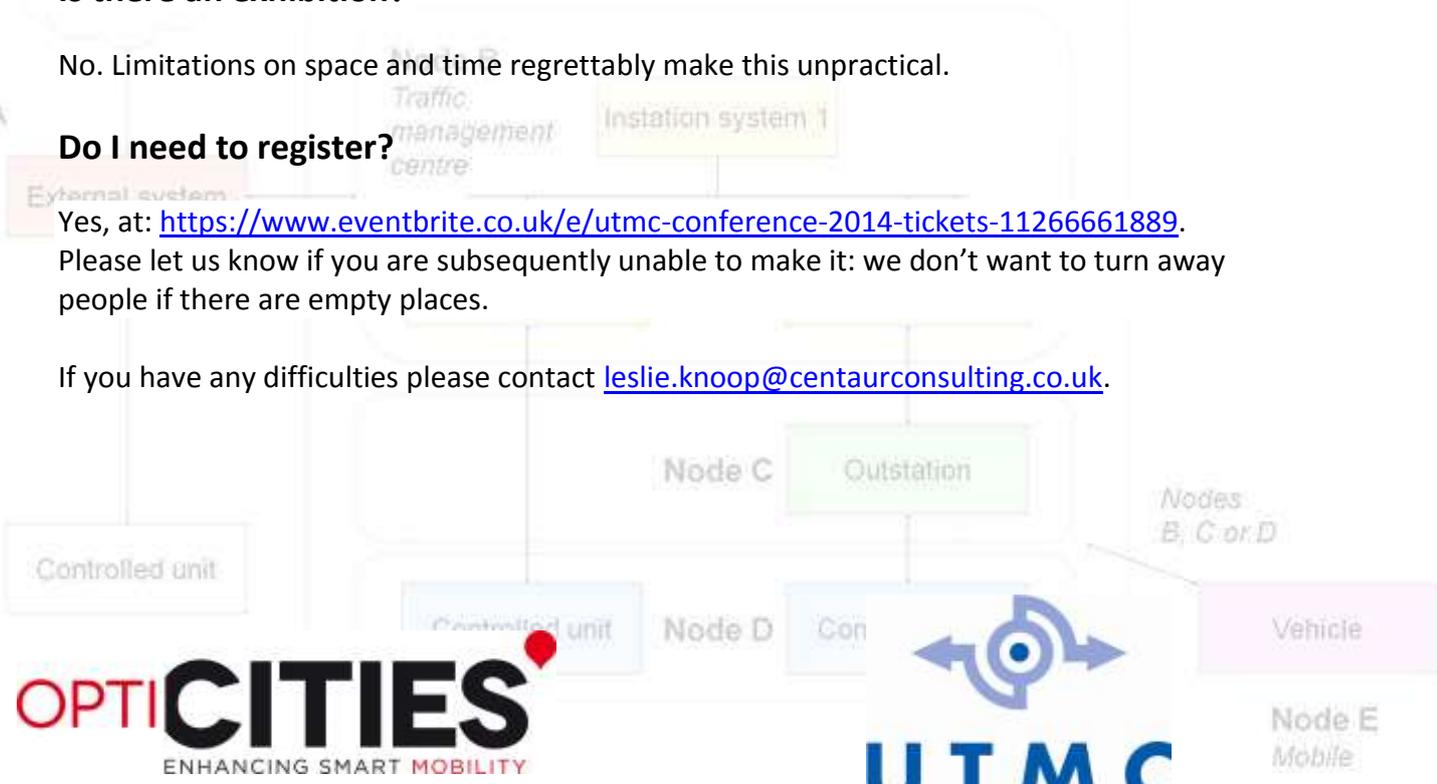
No. Limitations on space and time regrettably make this unpractical.

## Do I need to register?

Yes, at: <https://www.eventbrite.co.uk/e/utmc-conference-2014-tickets-11266661889>.

Please let us know if you are subsequently unable to make it: we don't want to turn away people if there are empty places.

If you have any difficulties please contact [leslie.knoop@centaurconsulting.co.uk](mailto:leslie.knoop@centaurconsulting.co.uk).



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