



**Cities for Active Inclusion**



# Cities for Active Inclusion

Barcelona, 7 June 2013



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For more information see: [ec.europa.eu/progress](http://ec.europa.eu/progress).



# Content of the presentation

## 1. Barcelona in EUROCIITIES

## 2. Introduction to Cities for Active Inclusion

## 3. Main findings

- Why are cities important and what role do they play?
- Challenges
- Elements of success



# 1. Barcelona in EUROCITIES



- The network of major European cities
- Founded in 1986
- More than 130 large cities in over 30 European countries
- Platform to share knowledge and ideas and develop innovative solutions
- Dialogue with the European Institutions
- Connecting over 2000 city officers through thematic Forums, Working Groups, projects and events
- ‘Framework Partnership’ with EC to improve the involvement of cities in EU Social Inclusion policies



## 2. Introduction to Cities for Active Inclusion



Barcelona (ES)

Birmingham (UK)

Bologna (IT)

Brno (CZ)

Copenhagen (DK)

Lille-Roubaix (FR)

Rotterdam (NL)

Sofia (BG)

Stockholm (SE)



## 2. Introduction to Cities for Active Inclusion

### What is **Active Inclusion**?

- Inclusive labour markets
- Minimum income support
- Access to quality social services

Focus on an **integrated** and **coordinated** approach

At political level the Active Inclusion strategy has been included in the Social Investment Package



## 2. Introduction to Cities for Active Inclusion

# Cities for Active Inclusion - 2013 Activities

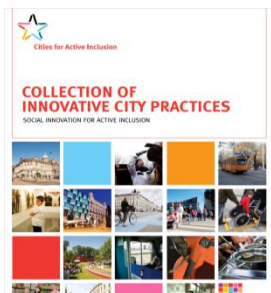
- Informing, disseminating and awareness raising

Website & high level event

- Researching and analysing policy

- Implementing and promoting mutual learning

National workshops on active inclusion & study visits





### 3. Main findings

- **Why are cities important and what role do they play?**
  - Responsible for providing and commissioning social services and labour market activation support
  - Provide welfare services
  - Use regulatory powers to promote social inclusion and inclusive labour market



### 3. Main findings

- **Why are cities important and what role do they play?**
  - Can award social services to social economy organisations
  - Can influence national policies
  - Have access to information and know actual trends on poverty and social exclusion
  - They are best placed to deal with the special dimension of urban poverty





### 3. Main findings

- Challenges
  - Budget cuts and financial constraints
  - Increasing number and new profiles of people at risk of social exclusion and poverty
  - Ineffective governance



## ▪ Elements of success

- Ensure good policy coordination and integrated approaches
- Area-based approaches to urban regeneration
- Working in partnership with all relevant stakeholders
- Promoting social innovation




### 3. Main findings

- **Elements of success**
  - Bottom-up approaches: involvement of citizens, users and NGOs in planning for active inclusion
  - Developing framework for improving and measuring the quality of social services
  - Prevention and early intervention
  - Social Return on Investment (SROI)



City reports to soon be published on our website...

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 **COLLECTION OF INNOVATIVE CITY PRACTICES**  
Social innovation for active inclusion



### Welcome to the 'Cities for Active Inclusion' website

Cities for Active Inclusion is a dynamic partnership of nine European cities – Barcelona, Birmingham, Bologna, Brno, Copenhagen, Lille Métropole-Roubaix, Rotterdam, Sofia and Stockholm – each establishing a Local Authority Observatory (LAO) within its administration. Their aim is to share information, promote mutual learning and carry out research on the implementation of the active inclusion strategies at the local level.

The observatories are coordinated by EURO CITIES, the network of major cities in Europe, and supported through a partnership between the European Commission (DG Employment, Social Affairs and Inclusion) and EURO CITIES.

Cities for Active Inclusion builds upon the experience of a pilot phase carried out in five European cities between March 2009 and August 2010.

You can explore our activities and outputs on this website.

[Read more](#)

### Latest news

- [Cities for Active Inclusion – what's coming up in 2013](#)
- [Expert report on active inclusion: local level delivering effective tailored services](#)
- [Youth Employment Package](#)
- [Commission advocates increased social investment](#)
- [Cities for Active Inclusion report on Rotterdam's South Bank regeneration](#)

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**Thank you for your attention!**

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