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# ECONOMIC DEVELOPMENT EUROCITIES FORUM

Nov 2014

# 2015 PRIORITIES

EMPLOYMENT & ENTREPRENEURSHIP

INNOVATION

AREA-BASED COOPERATION

## WORKING GROUPS AND CHAIRS

City branding & attractiveness  
Genoa & Rotterdam

Cohesion policy  
Leipzig

Entrepreneurship & SMEs  
Glasgow & Liverpool

Innovation  
Netwerkstad Twente

Integrated urban development  
Munich & Stockholm

International economic relations  
Utrecht & Espoo

Metropolitan areas  
Oslo & BrabantStad

### LEARN & NETWORK

Learn from your peers in other cities: replicate their success, avoid their mistakes! Get advice and share knowledge with a wide network of colleagues

“EUROCITIES Economic Development Forum meetings are brilliant opportunities to keep in contact with colleagues around Europe and learn what is going on in their cities. The forum, with strong working groups such as the cohesion policy working group, allows exchange with other cities on how structural funds negotiations are organised in their country/region. This exchange supported our own lobbying at home in order to be better involved in negotiations.”

OLIVIER MAURET,  
director for European and territorial cooperation, Bordeaux

### HAVE YOUR SAY

Influence EU legislation and funding programmes: make sure that the EU helps your city achieve its goals

“Thanks to EUROCITIES’ strong lobbying, the new procurement directives will help cities to be able to select bids based on environmental and social criteria. The proposed new bidding procedure would also encourage more SMEs to participate.”

DANIEL MOIUS,  
head of procurement, Stockholm

### GET EU FUNDING

Get early EU funding forecasts and funding briefs

Find project partners

Participate in EUROCITIES projects

“Thanks to EUROCITIES information on funding opportunities and support for partner search, Utrecht is now leading the URBACT II project CityLogo on city branding and marketing.”

HAYE FOLKERTSMA,  
senior advisor, Utrecht

### BE VISIBLE

Build an international profile for your city on urban economic development

“Being elected as forum chair for the EUROCITIES Economic Development Forum helped us to build our reputation as an expert city on entrepreneurship and SME policies, e.g. when I represent EUROCITIES at events such as the EU SME Assembly.”

NICK SMALL,  
councillor, Liverpool