



Update on our EUROCITIES campaign for the implementation of the European Pillar of Social Rights at local level

Introduction

'Inclusive Cities for All: Social Rights in My city' is a political campaign that EUROCITIES started in late 2018 and officially launched in early 2019. As part of this campaign, we are inviting mayors and deputy mayors to pledge to implement principles of the European Pillar for Social Rights at local level.

Objective

We aim to collect as many city pledges on different principles of the European Pillar of Social Rights. In doing so, we show that cities are pro-active actors that contribute to a more cohesive Europe by bringing the EU policies closer to citizens. In a nutshell, we are showing that cities are essential, trusted partners of the EU in developing and implementing measures that work for all people. Then, we use this to lobby the European institutions to get better access to EU funds (ESF+) for cities. Our goal is to build a fairer, more equal and inclusive Europe with inclusive cities for all people.

Timeline

- **Autumn 2018:** Madrid and Stuttgart are first cities to sign pledges to EPSR
- **February 2019:** EUROCITIES holds a political event at the European Parliament
 - ⇒ **21** city pledges presented
- **October 2019:** EUROCITIES Social Affairs Forum in Warsaw
 - ⇒ **11** new city pledges presented
- **2020:** we continue the campaign and plan a high-level event at European Parliament
 - ⇒ So far, **4** new pledges in early 2020 (Rotterdam, Besiktas and Gijon)
 - ⇒ We aim to collect **15** new pledges by end of 2020 to reach a total of **50 pledges** to present to EU leaders at the EU social summit in 2021

Added value for members

Members shared that they gained much knowledge, motivation and contacts within the city, with other cities and with the EU institutions as they worked on the pledges. Our campaign with the city pledges has received high recognition at EU level and the European Commission is referencing it as a good practice of how to engage local authorities and citizens in the implementation of EPSR.

The pledges are a powerful tool:

- To show that **cities can be part of an EU process** (implementing the EPSR)
- To increase the **visibility of the role of cities at EU level** in tackling current social challenges
- To **promote the role of cities as pro-active actors** in developing active social inclusion measures to tackle poverty, social exclusion, etc.
- To **demonstrate what is happening at local level** (current priorities, challenges, policies)
- At the level of cities, the pledges are:
 - A way to get key actors (or different city departments) to **work together** in defining the pledge and following up with the implementation of the interventions
 - A method to **prioritise themes** that are on the agenda of the city

Quick overview of the city pledges so far:

#	City	Principle	Politician signing the pledge	Date	Announced	Link to pledge
1	Madrid	Principle 11: Childcare and support to children	Deputy mayor Marta Higuera	27/09/2018	Sep 2018, WG Empl, Madrid	pledge
2	Stuttgart	Principle 17: Inclusion of people with disabilities	Deputy mayor Werner Wolfle	23/10/2018	Oct 2018, SAF in Stuttgart	pledge
3	Gothenburg	Principle 1: Education, training and lifelong learning	Deputy mayor Marina Johansson	12/12/2018	Feb 2019, European Parliament	pledge
4	Ljubljana	Principle 16: Healthcare Principle 19: Housing and assistance for the homeless	Mayor Zoran Jankovic	19/12/2018	Feb 2019, European Parliament	pledge
5	Braga	Principle 18: Long-term care	Mayor Ricardo Rio	08/01/2019	Feb 2019, European Parliament	pledge
6	Vienna	Principle 2: Gender equality	City Councillor for Women's Issues and Housing Kathrin Gaal	15/01/2019	Feb 2019, European Parliament	pledge
7	Barcelona	Principle 14: Minimum income Principle 19: Housing and assistance for the homeless	Deputy mayor Laia Ortiz	19/01/2019	Feb 2019, European Parliament	pledge

8	Timisoara	<p>Principle 11: Childcare and support to children</p> <p>Principle 18: Long-term care</p> <p>Principle 19: Housing and assistance for homeless</p>	Deputy mayor Imre Farkas	22/01/2019	Feb 2019, European Parliament	pledge
9	Nantes	<p>Principle 19: Housing and assistance for homeless</p>	Deputy mayor Abbassia Hakem	28/01/2019	Feb 2019, European Parliament	pledge
10	Leipzig	<p>Principle 19: Housing and assistance for homeless</p>	Deputy mayor Thomas Fabian	28/01/2019	February 2019, European Parliament	pledge
11	Warsaw	<p>Principle 11: Childcare and support to children</p>	Deputy mayor Paweł Rabiej	28/01/2019	Feb 2019, European Parliament	pledge
12	Turku	<p>Principle 3: Equal opportunities</p> <p>Principle 4: Active support to employment</p>	Mayor Minna Arve	30/01/2019	Feb 2019, European Parliament	pledge
13	Athens	<p>Principle 1: Education and lifelong learning</p> <p>Principle 3: Equal opportunities</p>	Mayor Georgios Kaminis	30/01/2019	Feb 2019, European Parliament	pledge
14	Leeds	<p>Principle 3: Equal opportunities</p> <p>Principle 11: Childcare and support to children</p>	Councillor Judith Blake	01/02/2019	Feb 2019, European Parliament	pledge

15	Ghent	<p>Principle 19: Housing and assistance for the homeless</p>	<p>Mayor Mathias De Clercq</p>	01/02/2019	Feb 2019, European Parliament	pledge
16	Glasgow	<p>Principle 19: Housing and assistance for the homeless</p>	<p>Councillor David McDonald</p>	07/02/2019	Feb 2019, European Parliament	pledge
17	Lille	<p>Principle 4: Active support to employment</p> <p>Principle 3: Equal opportunities</p> <p>Principle 5: Secure and adaptable employment</p>	<p>President of Lille Metropole Damien Castelain</p>	08/02/2019	Feb 2019, European Parliament	pledge
18	Malmö	<p>Principle 3: Equal opportunities</p> <p>Principle 4: Active support to employment</p>	<p>Mayor Katrin Stjernfeldt Jammeh</p>	11/02/2019	Feb 2019, European Parliament	pledge
19	Milan	<p>Principle 3: Equal opportunities</p>	<p>Deputy mayor Pierfrancesco Majorino</p>	13/02/2019	Feb 2019, European Parliament	pledge
20	Utrecht	<p>Principle 19: Housing and assistance for the homeless</p>	<p>Deputy mayor Maarten van Ooijen</p>	15/02/2019	Feb 2019, European Parliament	pledge

21	Lyon	<p>Principle 4: Active support to employment</p> <p>Principle 2: Gender equality</p> <p>Principle 9: Work Life Balance</p> <p>Principle 11: Childcare and support for children</p> <p>Principle 19: Housing and assistance for the homeless</p>	President of Grand Lyon David Kimelfeld	18/02/2019	Feb 2019, European Parliament	pledge
22	Bologna	<p>Principle 2: Gender equality</p> <p>Principle 19: Housing and assistance for the homeless</p>	Mayor Virginio Merola	29/03/2019	Oct 2019, SAF in Warsaw	pledge
23	Ljubljana (pledge 2)	<p>Principle 17: Inclusion of people with disabilities</p>	Mayor Zoran Jankovic	11/06/2019	Oct 2019, SAF in Warsaw	pledge
24	Poznan	<p>Principle 19: Housing and assistance for the homeless</p>	Deputy mayor Bartosz Gus	29/08/2019	Oct 2019, SAF in Warsaw	pledge
25	Birmingham	<p>Principle 19: Housing and assistance for the homeless</p>	Leader of the Council Ian Ward	8/10/2019	Oct 2019, SAF in Warsaw	pledge
26	Hamburg	<p>Principle 11: Childcare and support for children</p> <p>Principle 19: Housing and assistance for the homeless</p>	Senator, Ministry for Labour, Social and Family Affairs and Integration Melanie Leonhard	15/10/19	Oct 2019, SAF in Warsaw	pledge

27	Zagreb	<p>Principle 3: Equal opportunities</p> <p>Principle 16: Healthcare</p>	<p>Mayor Milan Badic</p>	16/10/19	Oct 2019, SAF in Warsaw	pledge
28	Amsterdam	<p>Principle 1: Education and lifelong learning</p>	<p>Deputy mayor Marjolein Moorman</p>	21/10/2019	Oct 2019, SAF in Warsaw	pledge
29	Utrecht (pledge 2)	<p>Principle 16: Healthcare</p>	<p>Deputy mayor Maarten van Ooijen</p>	18/10/2019	Oct 2019, SAF in Warsaw	pledge
30	Warsaw (pledge 2)	<p>Principle 18: Long-term care</p>	<p>Deputy mayor Pawel Rabiej</p>	20/10/2019	Oct 2019, SAF in Warsaw	pledge
31	Vienna (pledge 2)	<p>Principle 11: Childcare and support for children</p> <p>Principle 19: Housing and assistance for the homeless</p>	<p>Executive City Councillor Peter Hacker</p>	21/10/2019	Oct 2019, SAF in Warsaw	pledge
32	Nantes (pledge 2)	<p>Principle 2: Gender equality</p>	<p>Mayor Johanna Rolland</p>	21/10/2019	Oct 2019, SAF in Warsaw	pledge
33	Rotterdam	<p>Principle 3: Equal opportunity</p>	<p>Vice mayor for enforcement, public space, integration and community Bert Wijbenga</p>	13/01/2020	At next SAF	pledge
34	Rotterdam (pledge 2)	<p>Principle 4: Active support to employment</p>	<p>Vice mayor for Work, Incomes and National programm Richard Moti</p>	13/01/2020	At next SAF	pledge

35	Besiktas	Principle 1: Education and lifelong learning	Mayor Riza Akpolat	17/02/2020	At next SAF	pledge
36	Gijon	Principle 2: Gender equality	Mayor Ana Gonzalez Rodriguez	31/03/2020	At next SAF	pledge



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