

EUROCITIES WG EMPLOYMENT 'INNOVATIVE SOLUTIONS TO COMBAT LONG- TERM UNEMPLOYMENT THROUGH SOCIAL ECONOMY'

27-29 May, Lille Metropole

DRAFT AGENDA

*Members of the working group **Smart Social Inclusion** and working group **Entrepreneurship and SMEs** are invited to attend the study visit in Lille. Participants are expected to contribute with their expertise in the field and advance a more integrated way of working between the three working groups to address the challenge of long-term unemployment through social economy.*

Register here: <https://wgempl-ltuandsocialeconomy-lillemetropole.eventbrite.com> until 15 May.

Day 1, Monday, 27 May

Venue: Métropole européenne de Lille, 1, rue du Ballon, Lille

14.30-14.45	Session 1 - Welcome and opening of the study visit <ul style="list-style-type: none"> - Christophe BOLOT, Deputy managing director, Head of Lille Metropole EU Office Lille Metropole - Celine Schroeder, Nantes - Chair of WG employment - Kris Luijsterburg, Rotterdam - Chair of WG smart social inclusion - Antonio Bresó, Braga - Chair of WG entrepreneurship and SMEs (TBC)
14.45-16.30	Session 2 - Introduction of the WGs employment, smart social inclusion and entrepreneurship and SMEs <ul style="list-style-type: none"> - Presentation of the objectives of the meeting - Ice breaking and tour de table - Presentation from European Commission and OECD (TBC)
16.30-17.00	Coffee break
17.00-19.00	Session 3 - High level debate 'How can cities create innovative solutions to overcome long-term unemployment challenge through social economy?' <ul style="list-style-type: none"> - Marc Godefroy, Counsellor Lille Metropole - Representant from the Ministry of Employment/ National Employment Services (TBC) - Laurent Grandguillaume, President of Territoires zero chômeur de longue durée - Marie Christine Vergiat, MEP, Co-chair of the social economy intergroup (TBC) - Stefan Olsson, Director of Employment Unit DG EMPL (TBC) - Jonathan Barr, Head of the Employment and Skills Unit OECD (TBC) Moderator: Eric Vanhuysse, Director of competences and employment Lille Metropole
19.00 -19.15	Presenting the pledge of Lille Metropole on the European Pillar of Social Rights By Alain Pluss Lille Metropole Counsellors for social economy and for employment
19.15	Cocktail dinner

Day 2, Tuesday, 27 May Policy transfer <i>Venue: Métropole européenne de Lille, 1, rue du Ballon, Lille</i>	
9.00-10.30	Session 4 - Setting the economic and employment context in Lille Metropole <ul style="list-style-type: none"> - Presentation for the metropolitan plans for employment - Presentation of the strategic plan for boosting economy in the most deprived districts - Good practice 1: 'Communities with no more long-term unemployment programme - Job factory' - Good practice 2: 'Mobility platform' - Good practice3: 'Lille Metropole Entrepreneur Factory' Q&A
10.30-11.15	Departure to the site visit in Tourcoing - by metro
11.15-12.45	Session 5 - Reality check - Lille's Job factory (Fabrique de l'emploi) Lille Metropole is experimenting an innovative way to tackle long term unemployment, following a call from the French government to launch pilot initiatives in local communities with long-term unemployment. Job factory "La Fabrique de l'emploi" is one of the local companies created to support the experiment to employ the LTU people in two local communities near Lille and Tourcoing. This initiative offers an alternative solution to existing policies in the fight against long-term unemployment. The project brings together all key actors in the local community to create additional jobs that promote local economic growth and bring new local services and products to residents. More information here . <i>Methodology: site visit with meetings of project leaders, practitioners and direct beneficiaries</i>
13.00-14.00	Lunch
15.00-17.00	Session 6 - Reflecting on lessons learned from Lille's model of innovative solutions to combating LTU <i>Methodology: Working in smaller groups, the participants will reflect on the key success factors, challenges and lessons learnt from Lille's approach on long-term unemployment.</i>
17.00-17.15	Conclusion of day 2
19.30	Dinner

Day 3, Wednesday, 29 May Policy transfer <i>Venue: Maison de l'Economie sociale et solidaire - 235 Boulevard Painlevé à Lille</i>	
9.00-09.30	Session 7 - Presentation of the social economy plan and good practice 4: Call for social economy projects.
09.30-11.00	Session 8 - Fostering transferability of Lille Metropole's model for combating LTU to address similar challenges in other local contexts. City 1 City 2 City 3 City 4 <i>Methodology: Transfer cities (selected upon an open call) will present their challenges and needs for advice and guidance on how create innovative solution to combat LTU. World café format with parallel presentations will allow participants to switch from one table to another to learn about the situation of transfer cities and provide advice for possible solutions.</i>
11.00-11.15	Coffee break

11.15-11.45	Session 9 - Develop a set of innovative solutions to fight long-term unemployment through social economy.
11.45-12.00	Final remarks and take-aways
12.00-13.00	Lunch break
Common business meeting WG Employment, WG Smart Social Inclusion and WG Entrepreneurship and SMEs	
13.00-15.00	<ol style="list-style-type: none"> 1. EU policy updates 2. EURO CITIES updates: city pledges to the European Pillar of Social Rights, ESF+ 2021-2027, European Semester 2019 country reports on employment 3. Upcoming WG meetings in 2019