

CREATE main outputs

The CREATE project will provide stakeholders with concrete tools which can be used by mobility practitioners:

- CREATE guidelines: pathways to tackling current congestion and reducing levels of car use in European cities;
- Strategies to address future enhanced mobility demands: developing effective and acceptable policies;
- Peer-to-peer exchange;
- Exploitation plans.

Website:



www.create-mobility.eu

How to get involved?

CREATE will organise peer-learning activities workshops, knowledge transfer and training sessions for the project partners and for external participants. Additionally a Stakeholder Engagement Group has been set up; it involves a number of EURO CITIES cities but also media groups and NGOs. The results of this group's activities will be available on the website.

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Congestion Reduction in Europe,
Advancing Transport Efficiency



What is CREATE about?

CREATE's main objective is to reduce road congestion in European cities, by encouraging a switch from cars to more sustainable transport modes.

CREATE will explore historical patterns of urban road traffic and car use, identify success factors in encouraging modal shift and lessons learnt in Western European capital cities, and work with Eastern Europe and Euro-med city partners to assist them in developing sustainable strategies.

SUSTAINABILITY

You want to reduce congestion and promote more sustainable transport modes ?

PUBLIC SPACE

You would like to offer more space to sustainable solutions?

POLITICIANS & CITIZENS

You want to involve and convince politicians and citizens?

CREATE will support you

A project for cities and with cities

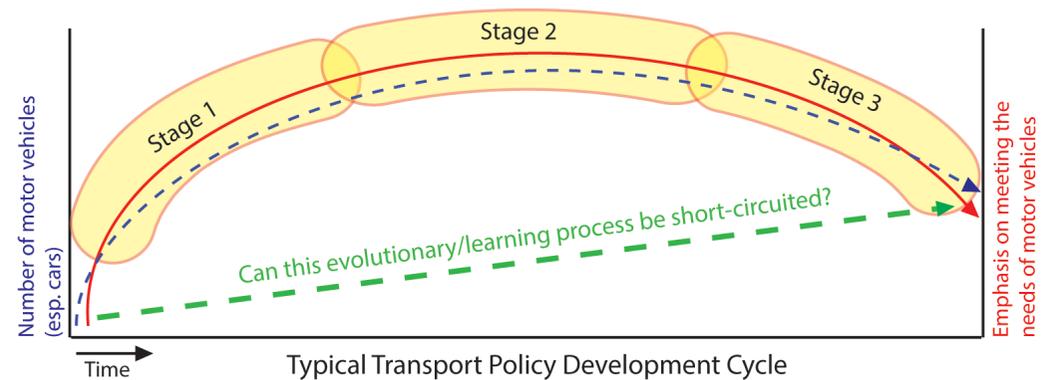
The project addresses the challenging problems of dealing with car use faced by most cities in Europe and beyond. It will also identify ways to deal with the consequences of future population growth and associated mobility densification, through new technologies, business models and social practices.

CREATE partners include five Eastern European and Euro-Med cities currently in Stage 1 (Adana, Amman, Bucharest, Skopje and Tallinn) and five Western European cities in Stage 3 (Berlin, Copenhagen, London, Paris-Ile-de-France and Vienna), working with a wider network of EUROCIITIES' members.



Our approach

CREATE helps cities to decouple economic growth and high mobility from traffic growth, and to create a sustainable transport system. Most cities around the world are at different stages of an evolutionary transport policy development process:



Stage 1: Cities with "pro-car" policies are characterised by rapid urban economic growth linked to the growth of car ownership and use. They prioritise major road building and new car parking.

Stage 2: Cities facing problems associated with increased car use, such as congestion and pollution, introduce policies to provide better public transport alternatives and limit car access to city centres.

Stage 3: Cities aspire to become "liveable cities" by encouraging street activities, relocating road space to public transport, and promoting walking and cycling.

CREATE promotes knowledge transfer to stage 1 cities and supports them in short-circuiting this evolutionary process, to become more liveable and sustainable. Additionally, stage 3 cities will exchange among themselves and work together on future solutions to move towards a stage 4.

CREATE consortium

Eight partners with expertise in travel behaviour, data analysis, transport policy and congestion management are supporting the ten CREATE cities. Under the overall direction of the scientific project coordinator (UCL), the non-city partners are: EUROCIITIES (the network of major European cities); BOKU, Dresden University, and Sciences Po (internationally leading university departments); COWI, EIP, and Vectos (consultants); and INRIX (SME).