



CULTURE

for Cities and Regions

Study Visit - Wallonia

1-2 October 2015

Participants

Name	City/region	Position	Contact
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1



ERRIN European Regions
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The team in Wallonia

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Experts

Philippe Kern (KEA European Affairs)

Philippe Kern is the founder and managing director of KEA. He has 25 years' experience in the world of cultural policies, cultural and creative industries, public relations and legal advice. He is a specialist in culture based innovation policies and in copyright, anti-trust and trade law. Philippe has led a range of research and strategy programs at European level, notably for the European Commission and the European Parliament. He is advising

numerous public and private bodies on the formulation of cultural policies and strategies for economic and social development at international, national and regional/city level. He is an expert for the European Commission, European Parliament, Council of Europe and the World Intellectual Property Organisation; lead expert to the URBACT programme Creative SplIN project; and member of the High level group on Wallonia European Creative District. He is an established speaker at international conferences, managing seminars and workshops.

Role during the visit: Lead expert

Contact: pkern@keanet.eu

Nils Scheffler - Urban expert

Nils Scheffler, Graduate Engineer of Spatial Planning (Diplom-Ingenieur), registered town planner and DGNB Auditor for sustainable neighbourhoods, founded in 2003 the office "Urban Expert". Since then he has worked at both the local and international levels in the field of integrated, sustainable urban development and participatory planning and implementation processes.

A particular focus of Mr. Scheffler's work is the development and safeguarding of historic cities, quarters and world heritage sites. Thereby he links the safeguarding and development of the cultural heritage with the requirements of a sustainable city. The participation and involvement of relevant stakeholders is a key element in the realisation of such missions. Amongst others he has elaborated the integrated world heritage management plan for the Old Town of Regensburg, he was the lead expert for the EU URBACT network "HerO: Heritage as Opportunity: Sustainable Management Strategies for Vital Historic Urban Landscapes" (www.urbact.eu/hero) and wrote a study for the federal state of Berlin about the development of tools to safeguard and further develop the built heritage evolved through the "International Building Exhibition-IBA '87 in Berlin". Through his activities in Germany and abroad Mr. Scheffler has amassed a very high level of competence in interdisciplinary cooperation in international and multicultural environments. Through his various activities in the field of project management, as well as the organization and facilitation of participatory development processes, he has developed excellent moderation and communication expertise as well as organizational and coordination skills.

Role during the visit: External expert

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Support

Nathalie Guri (EUROCITIES)

Project manager - EUROCITIES

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