

Agenda for a study visit

Nord- Pas de Calais Region – Euralens project

**Programme for the study visit organised from the 18th of October till the 21st of October
2015**

Visits - Presentations – Workshops

Cécile HOUPERT, Project support officer at EURO CITIES

Experts:

Arthur Le GALL, Expert consultant, KEA European Affairs

Pau RAUSELL KOSTER, Professor of Applied Economics, Universidad de Valencia



CULTURE
for Cities and Regions



Funded by the
Creative Europe Programme
of the European Union

Monday 19th October 2015

The Louvre-Lens Museum, at the heart of a changing territory listed as world heritage by UNESCO

- **9:00** - Gathering at the train station of Lille Flandres
- **9:18** - Train to Lens
- **10:06** - Private bus transfer from Lens station to Louvre-Lens Museum
- **10:20** - Welcome coffee at Louvre-Lens and introduction, presentation of the participants
- **11:30 – Culture as a driver for change**
 - **The Nord - Pas de Calais Region, a Region of Culture** (10 min) by Daniel PERCHERON, President of the Nord-Pas de Calais Region or Mathieu Stievenard,
 - **Presentation of the "Mineurs du Monde" project** by Karl Michael (10 min)
 - **Presentation of the Louvre-Lens Museum** by Xavier DECTOT, Director (10 min)
 - **Q&A session** (15 min)
- **12:15 Visit of the Louvre Lens Museum** : “Galerie du Temps”, “Metamorphoses” exhibition
- **13:15** – lunch at the Louvre-Lens Museum
- **14:30** - Departure by bus to the 9/9bis site in Oignies – **tour to discover the landscapes of the former coal mining area**
- **14:45 - Visit of Oignies, urban, memory and culture site**
Open discussion with former coal miners, with representatives of the cultural sector, with stakeholders involved in the transformation of the former coal mining area and with the persons in charge of the UNESCO Label management

Topic: The coal mining heritage and UNESCO Label as development drivers

Intervention of Jean - Pierre CORBISEZ, Mayor of Oignies, President of Lens Liévin "Communauté d'agglomération" (urban agglomeration, a type of metropolitan government structure) - tbc

- **18:00** - transfer to the Hotel "La Maison Rouge" in Noeux les Mines.
www.Hotel-lamaisonrouge.com
Dinner at the restaurant of the hotel

Tuesday 20th October 2015

Euralens, an integrated project of sustainable development

Euralens, a metropolitan project designed and managed by elected officials, stakeholders of the civil society and the population around three pillars: economic, human and sustainable development.

The day is organised around **3 workshops** in the morning (15-minutes presentation and 45 minutes of exchanges with the participants) and a **guided visit** of Lens in the afternoon.

With a speech of Sylvain ROBERT, Mayor of Lens, and President of Lens Lievin “Communauté d’agglomération” (urban agglomeration, a type of metropolitan government structure) at the beginning or at the end of the day (tbd)

- **8:00** - Gathering in front of the hotel and transfer to the Trade Union House of Lens Miners, office of Euralens. Loisinor tour, passing near the 11/19 site (tour guided by Elodie)
- **8:30** – Morning coffee and presentation of the Trade Union House of Miners
- **9:00 - Workshop 1 - Euralens, an integrated and global approach of the sustainable development of the Pas de Calais former mining area**

Presentation of Euralens by Bernard MASSET, Delegate General Euralens
- **10:00 - Workshop 2 – The junction between digital technology and culture for a new economic impetus, first pillar of the territory project**

Presentation of the Louvre-Lens Valley cluster by Wafaa MAADNOUS, Director.
- **11:00 Coffee break**
- **12:00 - Workshop 3 – A metropolitan territory project designed with and for its inhabitants, second pillar of the Territorial Project**

Presentation of Euralens as a the Societal Project by Gilles HUCHETTE, in charge of the Euralens labelling

- **13:00 - Lunch**

- **14:30 - Presentation “From the dark archipelago to the green archipelago”**

then bus tour in the Euralens territory, visit guided by Jean-Louis SUBILEAU, winner of the “Grand Prix de l’Urbanisme” , former Director of Euralille and founder of the “Fabrique de la Ville”

Presentation of the urban redevelopment of the area, the Mining Cities of the future, the new mobility modes, the main infrastructures of the area, the 11-19 site.

- **17:54 - Train station of Lens: transfer to Lille**
- **18:41 – Arrival at Lille Flandres Station and transfer to the hotel**
- **20:30 - Dinner at the “Brasserie de la Paix” in Lille (5 to 10 min walk from the hotel)**

Wednesday 21st October 2015

- **9: 10** - Gathering in front of the hotel and walk to the Regional Council, 151 Avenue du Président Hoover (15 min walk)
- **9: 30** – Coffee and Introduction by Michael MOGLIA - President of the association “Les Rencontres”, on behalf of the President of the Regional Council
- **10:00 - 12:00** -Exchanges and feedbacks between the members of the delegation
- **12: 00** –Lunch time at the regional council Nord-Pas de Calais
- **13: 00** – Transfer to the Tri Postal museum
- **13: 15** – Optional visit of the Tri Postal exhibition (Lille 3000)