

Urban Growth-GSIP Vantaa

Growth and Social investment Pacts for Local Companies in City of Vantaa

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9.9.2020

About Vantaa

- 230 000 inhabitants
- City of the Helsinki airport
- Biggest number of train stations (14) in Finland

Key challenges

- 32 % of the labor force have no education after mandatory school
- 16,5 % of the labour force are employees in low-skilled workplaces
- 19 % of the population has foreign background (foreign citizens or abroad born)

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“We support your sustainable growth”

The project creates new solutions to increase the competence level of employees, to support SMEs in their growth and to utilise technology.



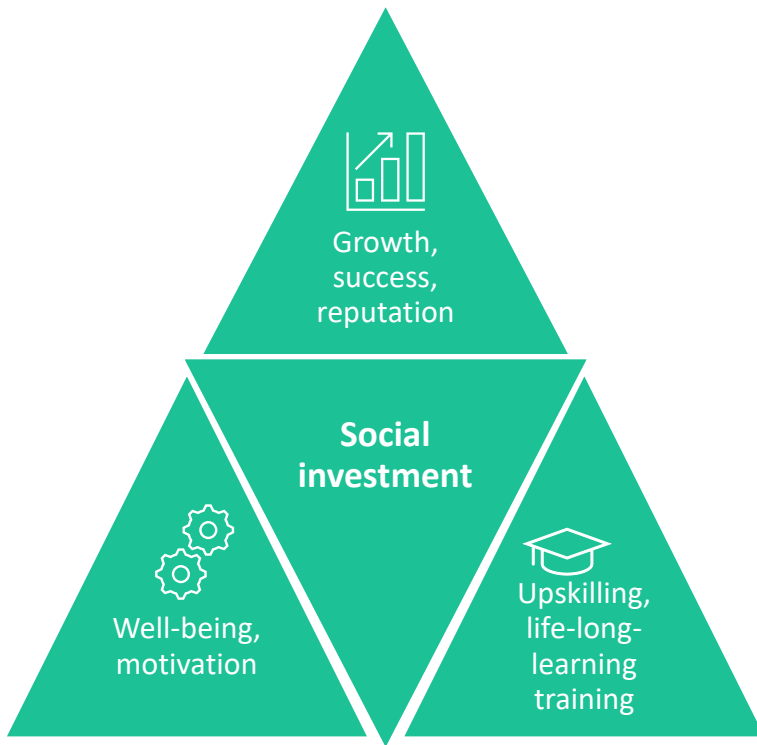
WHERE AND WHEN?

- In Vantaa, Finland
- 01.01.2019-30.10.2021



WHY?

- 1/3 of employees in Vantaa are at the labour market without having any further education past basic education.



HOW?

- To create services that base on SMEs needs
 - To support growth and social investments
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TARGET GROUP

- RCT selected 390 SMEs that employ 10–200 people in Vantaa



THEMES

- Services for recruiting and training of employees
 - Updating Professional Skills
 - Technological Shift
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GOAL

- To empower Vantaa SMEs in their growth
- To increase the competence level of the labour force
- To create new job opportunities



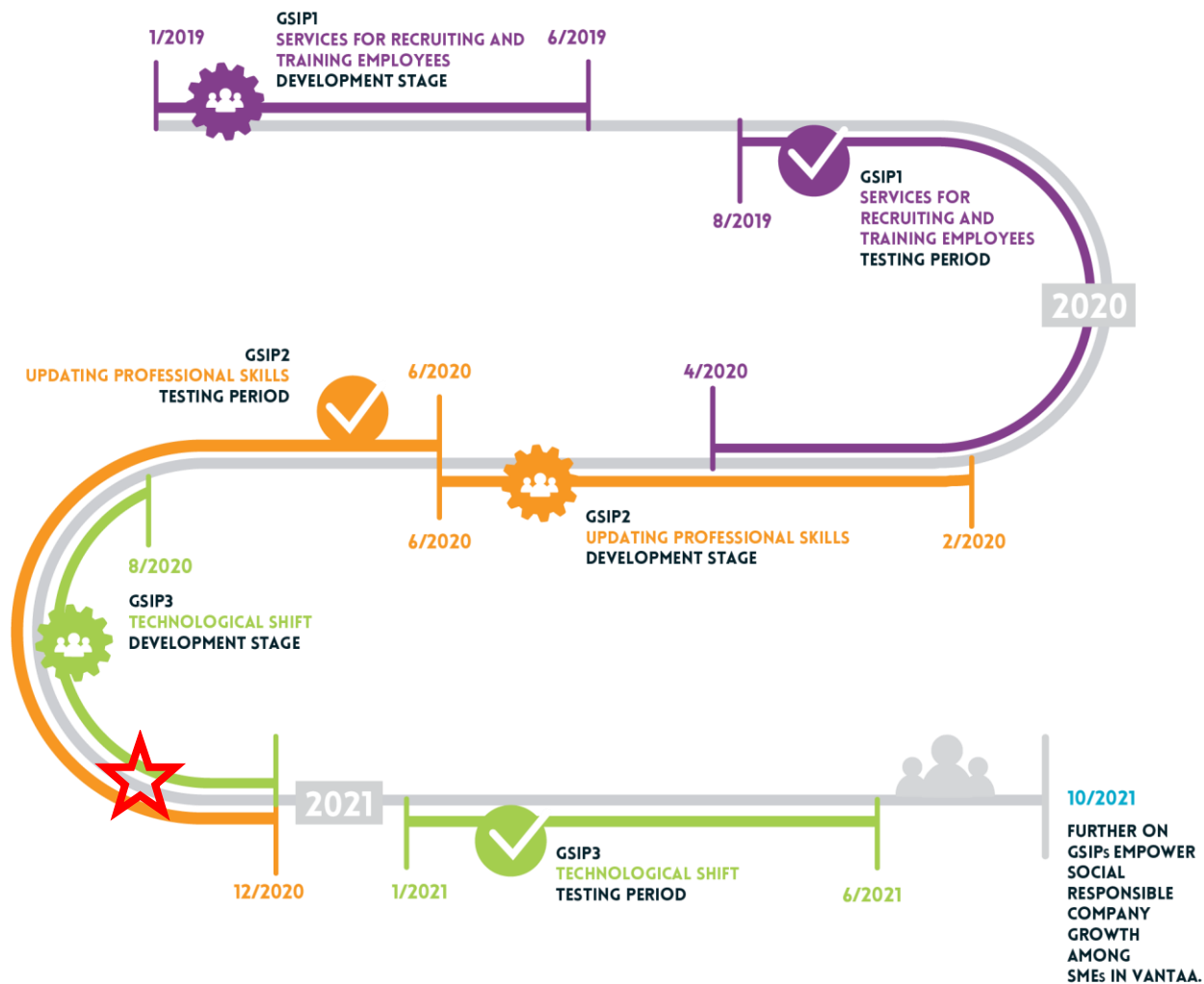
BUDGET

- € 5 million



FUNDING

- 80 % from the Urban Innovative Action (UIA) financial instrument's Jobs and Skills programme.
- 20 % self-funded by organisers



Actors

MAIN COORDINATOR

- City of Vantaa
Business services, Employment services

TRAINING ORGANISATIONS

- Metropolia University of Applied Sciences
- Laurea University of Applied Sciences
- Vantaa Vocational College Varia
- Helsinki Region Chamber of Commerce

RESEARCH INSTITUTES

- Labour Institute for Economic Research PT
- ETLA Economic Research

BUSINESS PARTNERS

- Finnair Cargo Oy
- InfoCare Oy
- ISS Palvelut Oy
- Solteq Oyj
- Vantaan tilapalvelut Vantti Oy

Results so far...





Thank you!

www.urbaaniakasvua.fi

<https://www.uia-initiative.eu/en/uia-cities/vantaa>

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